

SOUTHFIELD BUSINESS BEAT



LTU Blue Devils Are Back—and Southfield Business Is Moving Forward in the Center of It All

New Travelers Tower Lease to Bring 1,600 Employees to Southfield's City Centre

Excitement is building in Southfield following the announcement of a major new lease at Travelers Towers. Property owner Time Equities recently confirmed the completion of a 157,642-square-foot lease at the Class A office complex located at 26533 and 26555 Evergreen Road within Southfield's City Centre district.

The new lease brings the Travelers Towers complex to approximately 85% occupancy, a strong milestone that reflects continued demand for well-located, high-quality office space in Southfield.

While the tenant's identity and the financial details of the improvements remain confidential, a lease of this magnitude represents a significant commitment to Southfield and positive momentum for the City's office market.

For information about additional tenant space available at Travelers Towers, visit <https://travelertowers.com/available-units>.

Stay tuned for more information as this exciting story continues to unfold!

TRAVELERS TOWER

1,600 EMPLOYEES Estimated	157K SQ FEET Leased at the Class A Office Complex
SPACE UPGRADES And investment planned	JUNE 2027 Occupancy expected

Energy Efficiency Is a Smart Business Strategy

Southfield businesses looking to reduce operating costs or upgrade their facilities can take advantage of DTE Energy's complimentary assessments, rebates, instant discounts and financing resources.

Through DTE's Small and Medium Business Program, a qualified advisor will evaluate a facility's energy use and provide a personalized report with recommended improvements and available rebates. Eligible businesses may also receive select energy-saving products installed at no cost.

DTE offers rebates for equipment upgrades, new construction and renovation projects, as well as instant discounts on qualifying equipment.

Financing options may be available through Michigan Saves and Lean & Green Michigan for larger energy-efficiency projects. Businesses planning improvements are encouraged to explore available incentives before purchasing equipment or beginning construction.

Learn more or schedule an assessment at:

<https://www.dteenergy.com/us/en/business/energy-efficiency/getting-started.html>



Businesses may also contact DTE's Small and Medium Business Program at (855) 748-2525 or saveenergy@dteenergy.com.



Northland Property Momentum Update: Brix Wine Bar

The Southfield DDA Board of Directors recently voted unanimously to recommend approval of a Development Liquor License for Brix Wine, a Detroit-based wine bar and hospitality concept. The proposed establishment would bring a new dining and entertainment option to Northland while generating additional evening and weekend activity. The request must still complete the City's local review process, receive consideration from the Southfield City Council and ultimately be approved by the Michigan Liquor Control Commission.

Development Liquor Licenses are intended to encourage redevelopment and attract restaurants, entertainment venues and hospitality businesses to eligible districts. Prospective business owners, developers and property owners interested in bringing a qualifying concept to Southfield are encouraged to contact the SDDA early in the planning process.

Learn more at www.southfelddda.com or www.northlandcitycenter.com.



Welcome Back, LTU Blue Devils!

Southfield is excited to welcome Lawrence Technological University students back for the fall semester! With more than 3,000 students, including at least one-third living on campus.

As students return, their spending at local businesses helps support jobs, generate foot traffic and strengthen Southfield's economy. The Blue Devil Perks program makes it even easier for students and employees to discover participating Southfield businesses while enjoying exclusive discounts and special offers!



Blue Devil Perks Welcomes Two New Southfield Businesses

Southfield business owner Chintan Patel has added two of his restaurants to Lawrence Technological University's Blue Devil Perks program, offering special savings to the LTU community.

Rosati's Pizza, a newer addition to Southfield, serves handcrafted Chicago-style pizzas and other Italian favorites. Located at 29854 Northwestern Highway, Rosati's is offering Blue Devil Perks members 25% off their total purchase.

Patel's long-standing Dunkin' Donuts location has served the community at 24740 Telegraph Road since 2002. Offering signature coffee drinks, donuts, and other convenient options, the store is giving Blue Devil Perks members a free donut with the purchase of a drink.



The Blue Devil Perks program connects LTU students with participating Southfield businesses while encouraging them to explore, dine and shop throughout the community. Welcome to the program, Rosati's and Dunkin'!

Is your business interested in joining Blue Devil Perks? Complete this form!

FREE BUSINESS EVENT

SPEED LENDING: MAKE THE RIGHT FINANCIAL CONNECTION



Business Event Highlight: Meet Your Match at Speed Lending

Business owners and entrepreneurs are invited to connect directly with financial institutions and lending professionals during Speed Lending for Businesses on Tuesday, September 29, 2026, 1-4pm, at the Southfield Public Library.

Presented through the Tri-Cities Business Partnership between Southfield, Lathrup Village and Oak Park, the event will give participants a series of brief, one-on-one conversations with participating lenders. Representatives from the U.S. Small Business Administration and participating financial institutions will be available to answer questions and help business owners better understand the lending process. Whether preparing to launch, expand, purchase equipment or strengthen operations, attendees can make valuable connections and identify potential next steps.

The event is free, but advance registration is required. Participating lenders are subject to change. Register today!

Upcoming Business Events & Opportunities

September
2026

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

9/2: Get the SBDC Advantage for Your Business Webinar (SBDC)

9/9: Grow Your Audience and Generate Consistent Sales (Oakland Thrive)

9/10: Eat to the Beat Lunchtime Event LTU Tailgate Edition (CCAB)

9/14: Business, Brand & Influence Networking (APACC)

9/15: Great & Eat Food Truck Series (SDDA)

9/17: MIX Summit Michigan Moves Demo Day (OME/Centropolis)

9/22: Cybersecurity Essentials for Small Business Success (Main Street Oakland County)

Small Business B(A)lics Webinar (Detroit Regional Partnership)

September Lunch & Learn: Funding Reimagined Rethinking How Entrepreneurs Access Capital (NEA)

9/23: Build a Powerful Brand That Stands Out and Drives Real Growth Webinar (SBDC)

9/24: Edu2B Tech Collaboration - Business Networking (Oakland County)

9/29: Speed Lending for Businesses: Making the Right Financial Connection (Tri-Cities Business Partnership)