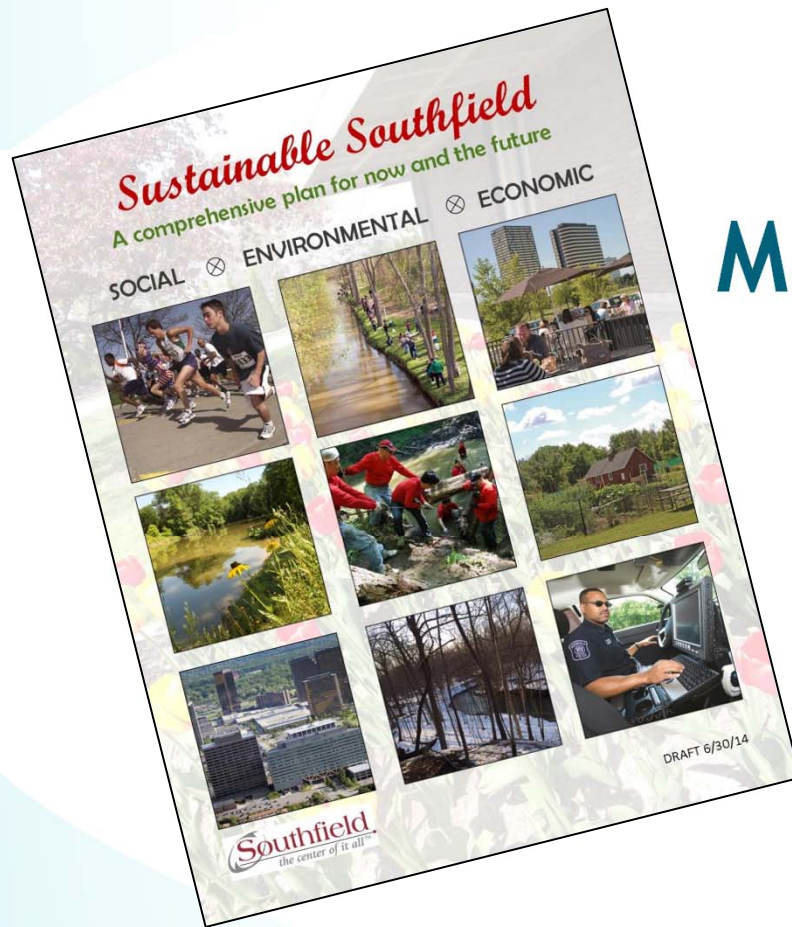


* Sustainable Southfield



Master Plan Update

Wednesday, January 20, 2016
Public Input Workshop

* Sustainable Southfield

- Master Plan last adopted April 2009
- 5 year update required by the State of Michigan
- Update approved by Council 2014
- Phase I: Inventory & analysis
- Phase II: Public input
- Phase III: Draft plan review/public comment period
- Phase IV: Adoption by Council

Time Table:	
Jan 20	Public Workshop
Jan 21-Feb 4	Final revisions to the draft plan
Feb 8	Presentation of the draft plan to Council at their COW
Feb 29	Authorization of City Council to release the draft plan to the public for the mandatory 63-day review period
Mar 4	Distribution to adjacent communities, Oakland County and required entities (post draft plan to website)
May 25	Public Hearing and recommendation by the Planning Commission
June 20	Adoption by City Council

* Sustainability

Sustainable communities are places that balance their economic assets, natural resources, and social priorities so that residents' diverse needs can be met now and in the future.

Sustainable Southfield will take a holistic approach to land use and community planning, which will include environmental, social and economic sustainability.

* Sustainability

Sustainable Southfield will strive to incorporate the following six principles compiled from a review of leading comprehensive plans by the APA Sustaining Places Task Force:

- Livable Built Environment
- Harmony with Nature
- Resilient Economy
- Interwoven Equity
- Healthy Community
- Responsible Regionalism

* Healthy Living

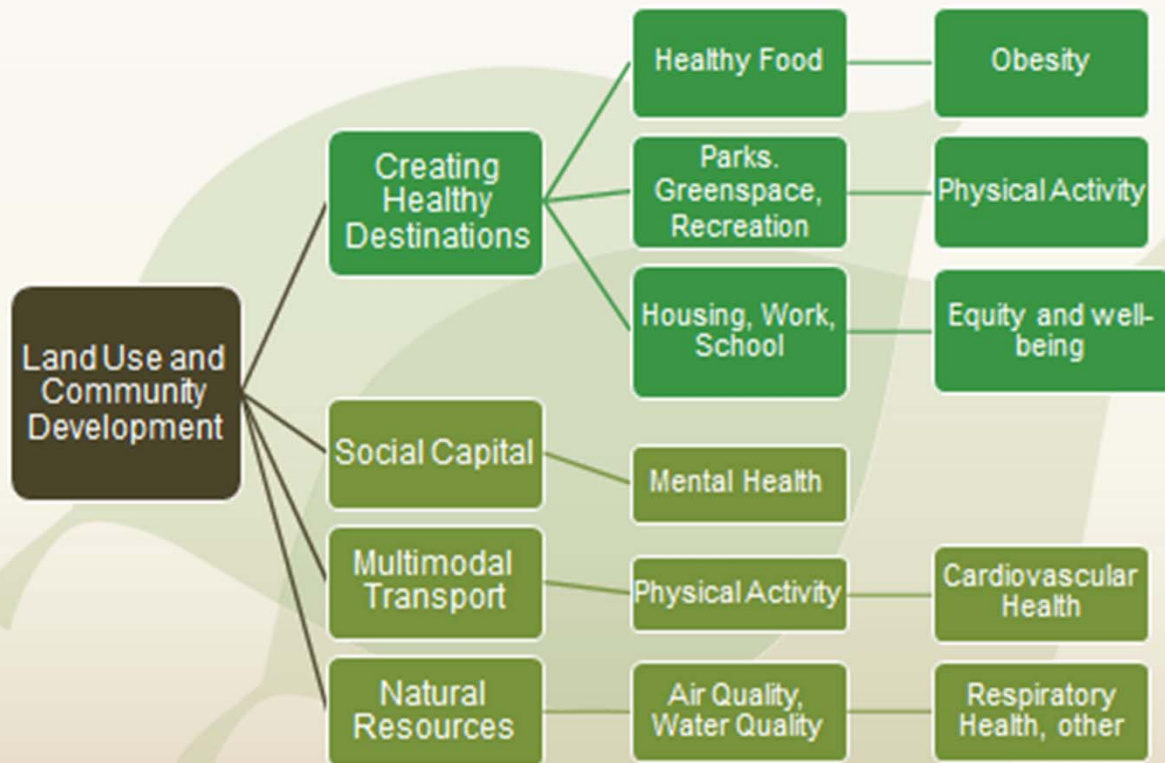
"ACTIVE LIVING ENVIRONMENTS ARE PLACES WHERE ALL PEOPLE ARE ABLE AND INSPIRED TO USE THEIR FEET TO GET THEM PLACES. THEY ARE PLACES WHERE PEOPLE OF ALL AGES, INCOMES AND ABILITIES CAN WALK AND BIKE-BOTH FOR RECREATION AND FOR TRANSPORTATION." -

MICHIGAN GOVERNOR'S COUNCIL ON PHYSICAL FITNESS, HEALTH AND SPORTS



Healthy Living

Why Land Use & Community Development?



* Healthy Living

- **Healthy Community Design**

Researchers found that people living in [communities] marked by sprawling development were less likely to walk, weighed more, and were more likely to have high blood pressure.

(Relationship between Urban Sprawl and Physical Activity, Obesity, and Morbidity Ewing et al., 2003)

- **Healthy Foods & Good Nutrition**

- **Climate Change**

- **Social Capital**

The fabric of a community and the community pool of human resources available to it are often called "social capital."

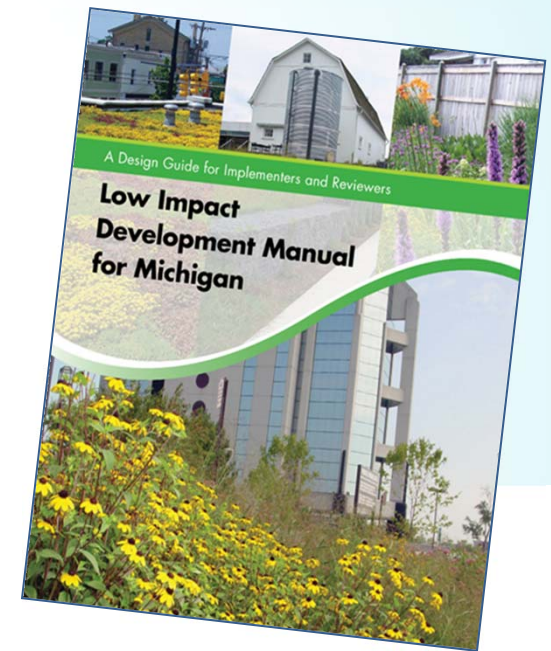
* Healthy Living

- Transportation Systems
- Land Use and Community Development
- Local Health Professionals Partners
- Identified Health Needs and Concerns

SJPHS prepared the 2012 Community Health Needs Assessment (CHNA) and Implementation plan, which is required to be performed every three years.

* Healthy Living

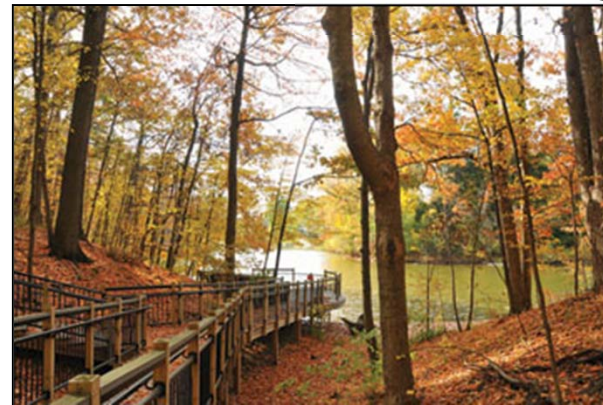
- Healthy Initiatives Partnerships
- Public Health Checklist
- Green Infrastructure
- Using Green Infrastructure to Manage Stormwater Runoff
- Smart Growth
- Urban Agriculture
- Principles of a Healthy, Sustainable Food System
- Active Living



*Active living is a way of life that integrates physical activity into daily routines. The goal is to accumulate at least 30 minutes of [heart healthy] activity each day. Individuals may achieve this by walking or biking for transportation, exercise or pleasure; playing in the park; working in the yard; taking the stairs; and using recreation facilities.
(A Primer on Active Living by Design, Robert Wood Johnson Foundation, 2004)*

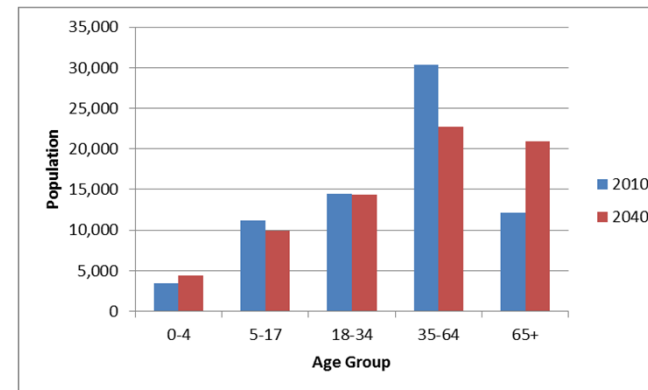
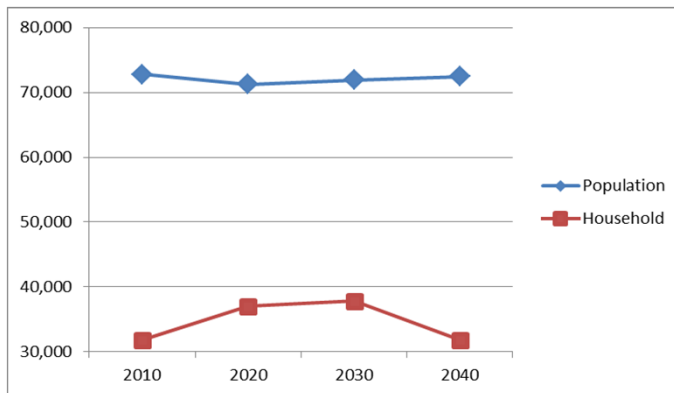
* Healthy Living

- Aging in Community Policy
- Hazard Mitigation
- Parks and Recreation
- Nature Preserves and Open Space
- Historical and Cultural Sites
- Arts Commission



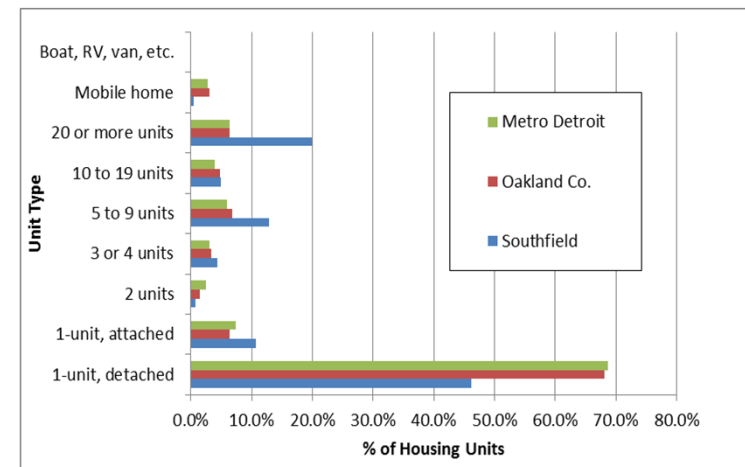
* Population Trends

- The current population of Southfield is 75,768
- Between 2010-2040, the age distribution (and most likely median income due to increase in retirees) will shift dramatically as we see an aging baby boomer population



* Housing & Residential Character

- Aging baby boomers are driving the need for more condos and urban townhomes (less single family detached housing)
- Homeownership and occupancy rates have decreased slightly
- Southfield has a much higher share of rental units than the metro area
- Southfield rents are also much higher compared to the metro area



* Economic Development

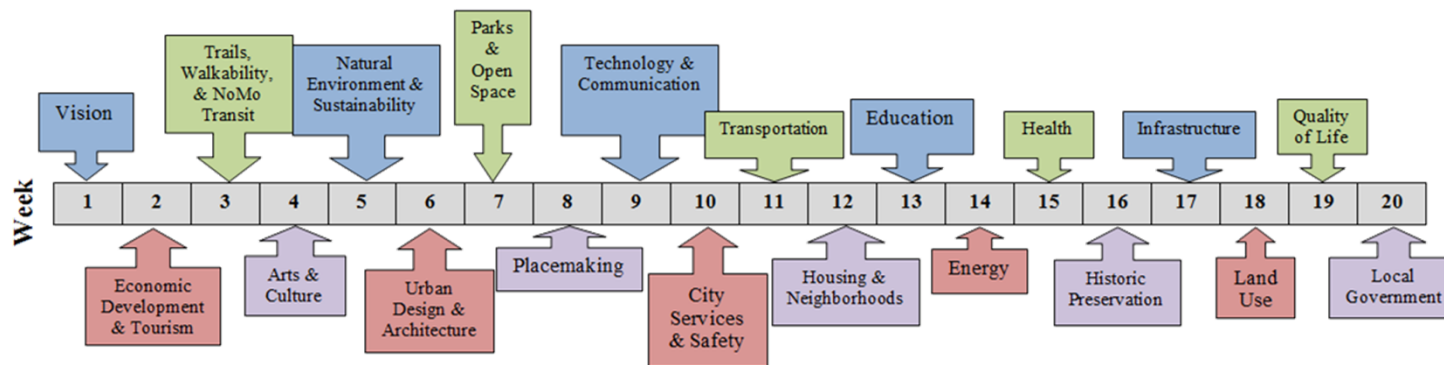
Between 2010-2040:

- The Private Education and Health Care job sector are forecasted to have the biggest growth (48%)
- There is expected to be a 15% increase in total number of jobs in Southfield
- Targeted businesses include those from the Technology, Health Care & Wellness, and Automotive sectors
- Southfield attracted three large companies from within these sectors in 2015: Hello World, Durr, and Great Expressions (1,100 jobs)



* Public Input

- Social media engagement tool Mindmixer was utilized to obtain public input with great success
- Mindmixer site allowed: Southfield to solicit ideas and receive input from the public on a variety of 20 topics between January-July 2015 on a weekly basis



- Results have compiled, quantified, and are being used for the Master Plan update

* Public Input

Mindmixer offered a catalog of possible questions (or we could create our own) in four different formats:

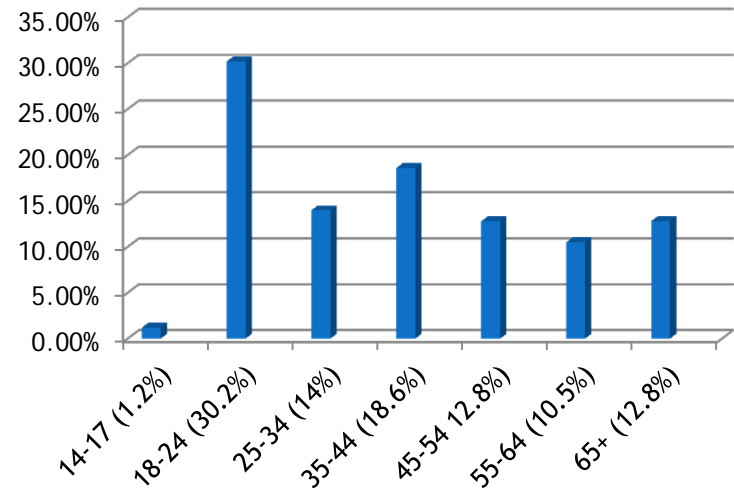
- Instant Poll - participants answer a question and are able to receive immediate results
- Survey - Series of open-ended questions answered by participants
- Photo Share - participants submit a photo
- Idea Submissions (open ended) - participants submit their own open-ended ideas which can be commented on by others

* Public Input

- 486 total participants
- Average participant: 37 year old female in 48075
- 45.4% of respondents were <35 years old
- 5,534 unique visits
- 20,250 page views
- 650 unique ideas
- 175 photos shared
- Shared on other social media sites:

Facebook (99); Email (81); LinkedIn (15)

Twitter (13); & Google+₁₆(5)



* Public Input

The top three ideas that became consistent throughout the 20-week process were:

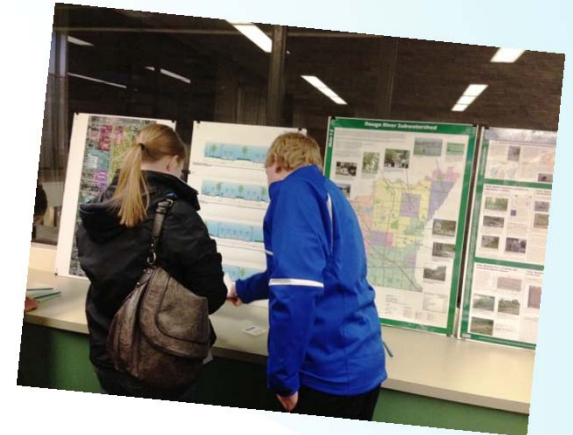
- **Walkability & connectivity throughout the City** (i.e. sidewalks, bike paths, increased pedestrian amenities, etc.)
- **Street and road repair**
- **Redevelopment and/or renovation of older commercial properties**



* Public Input

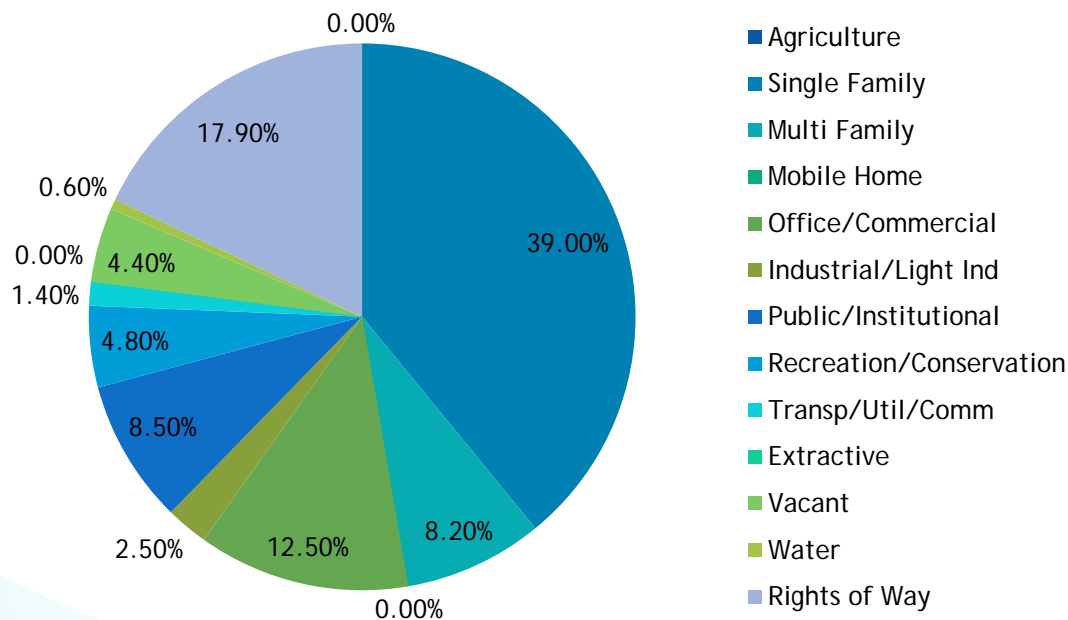
Several public workshops and meetings were held to obtain feedback for incorporation into the Master Plan:

- Southfield Road Workshop: Wednesday, March 20, 2013 at 6:30 p.m.
- Valley Woods Workshop: Wednesday, April 16, 2014 at 6:30 pm
- Valley Woods Public Hearing: Wednesday, April 23, 2014 at 6:30 pm
- Valley Woods Public Hearing #2: Monday, May 19, 2014 at 7:00 pm
- Southfield Public Schools Administrators Retreat - Wednesday, August 7, 2014
- Southfield Public Schools Administrators Retreat - Saturday, January 17, 2015
- LTU Student Council: February 3, 2015
- Southfield Historic Society: March 3, 2015
- Southfield Homeowner's Coalition - Wednesday, March 11, 2015 at 6:30 pm
- Cranbrook Village Homeowners Association - Wednesday, April 22, 2015 at 7:00 pm
- Magnolia Subdivision Association - Wednesday, April 29, 2015 at 7:00 pm
- Southfield Lathrup High School - Tuesday, May 12 at 8:30 am
- Southfield Clergy Roundtable- May 18, 2015
- Greentrees North Homeowners Association - Monday, May 18, 2015 at 6:30 pm
- Southfield High School - Tuesday, May 19, 2015 at 8:30 am
- Southfield Public School District *Imagine 2020* presentation- Sept. 24, 2015
- Southfield University High School - Thursday, October 22, 2015 at 2:00 pm



* Existing Land Uses

- Southfield is predominantly developed with only 4% vacant land
- Single family residential homes comprise the largest portion of land use in the City (39%)

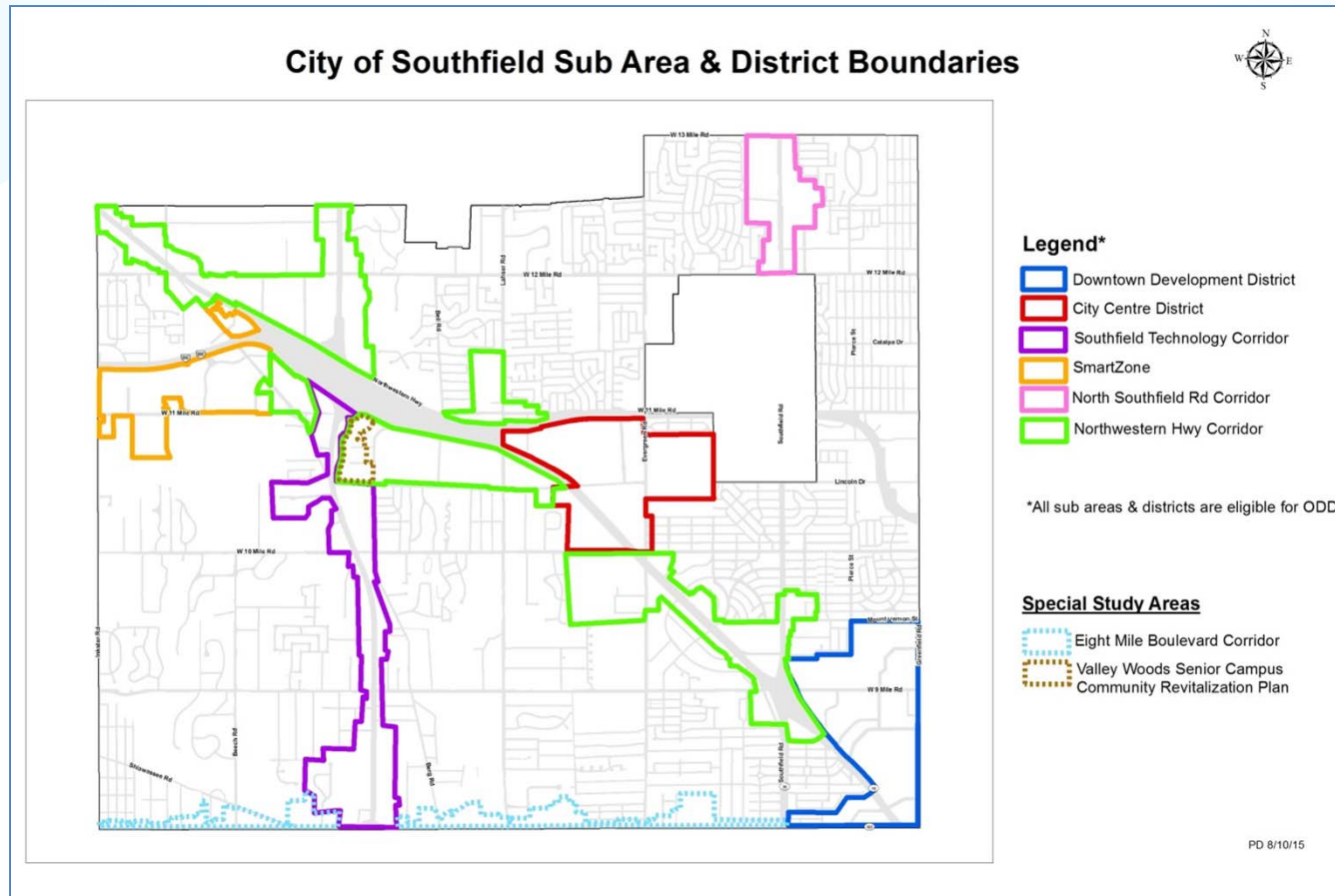


* Future Land Uses

- Presents an idealized future indicated by the growth patterns in the City
- Provides practical guidance to assist in the orderly development and redevelopment of the City
- Serves as the primary policy guide for future land use decisions, investment in public improvements and coordination of public improvements and private development
- Focus on Sub Area Plans



Sub Area Plans



* Sub Area Plans

The City has several sub-area planning districts and corridors:

- Eight Mile Road Corridor
- Infill Housing Studies: Garner Street Residential
- North Southfield Road Corridor
- Northwestern Highway Corridor
- Southfield City Centre District
- Southfield Downtown Development Area
- Southfield SmartZone
- Southfield Technology Corridor
- Valley Woods Senior Campus Community Revitalization Plan



* Public Infrastructure

- Water, Sanitary and Storm Sewer Systems
- Low Impact Design
- Green Infrastructure (GI)
- Water Reliability Study (April 2014)
- Storm Water Master Plan
- Roads and Bridges
- Sidewalks and Bike Paths (Non-Motorized Pathways)
- Safe Routes to School (SR2S)



* Public Facilities & Services

The City of Southfield offers a range of facilities & services to serve its residents and businesses.

- City Government
 - City departments, Boards & Commissions, Public Safety (Fire, Police, Homeland Security), Human Services, Michigan Works
- Library
- Educational Facilities
 - Public Schools K-12, Colleges & Universities
- Religious Institutions

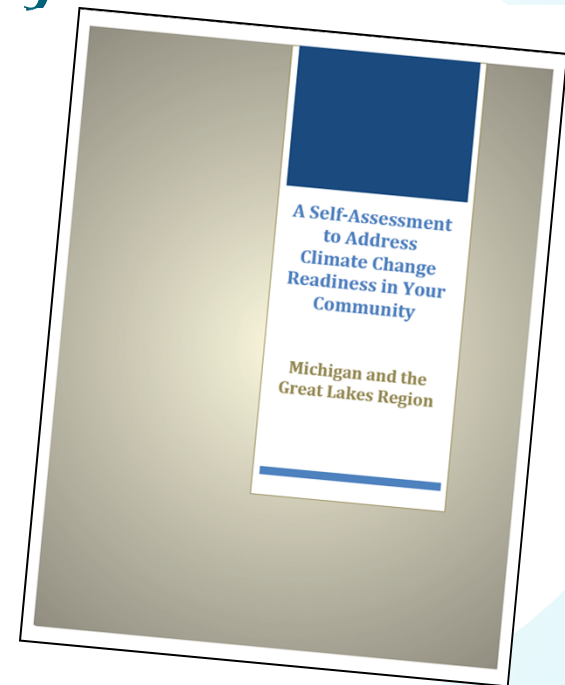


* Implementation

- To be compiled throughout the public input & comment phase of the plan

* Appendices

- Appendix A: Mindmixer Results
- Appendix B: AARP Livability Index
- Appendix C: FEMA Mitigation Ideas



* AARP Livability Index

- In April 2015, the American Association of Retired Persons (AARP) launched their Livability index, a new online tool designed to help communities better serve the nation's aging population.
- To create the index, the AARP Public Policy Institute surveyed 4,500 Americans 50 and older to determine the aspects of community most important to them.





AARP Livability Index

- AARP developed several categories around those results:
 - Housing
 - Neighborhood
 - Transportation
 - Environment
 - Health
 - Engagement
 - Opportunity
- Currently, the City of Southfield has a Livability score of 49.

* Next Steps

Jan. 21-Feb. 4th

Final revisions to the draft plan

Feb. 8th

Presentation of the draft plan to Council at their COW

Feb. 29

Authorization by City Council to release the draft plan to the public for the mandatory 63 day review period.

Mar. 4th

Distribution to adjacent communities, Oakland County and required entities (post draft plan to website)

May 25th

Public Hearing and recommendation by the Planning Commission

June 20th

Adoption by City Council



Comments & Questions?