

LTU Town Hall
Meet the Artist: Dr. Hubert Massey
November 19, 2020

Virtual Town Hall Comments

What symbols represent your Southfield City Centre District/Lawrence Tech/Lawrence Tech community culture?

- Annual MLK Walk
- Architecture: International: Mid-Century Modern
- Arts and Design
- Automotive Design: Model T-Electric Vehicles
- “Center of it All”
- **Covenanter Church of Southfield** -Freedom Seekers (Underground RR)
- Crowds/energy
- Diverse pathways:
- Diversity: Racial/Cultural/Religious
- Education: People in white lab coats;
- Farming: Larro Research Farm/General Mills Agricultural
- First Nations: 4 Directions
- History: Mary Thompson Farm
- LTU, Blue Devils (Trident)
- Lodge Freeway running through heart of City
- Pedestrian Friendly pathways and sidewalks
- Progression, movement, change
- Red Pole Park, art
- Technology (Gears)
- Town Center towers

How would you describe the culture of this community to a visitor?

- Business diversity
- “Center of it All”
- Diversity of Origins/Religions (multiple Languages)
- Green Infrastructure & Evergreen Golf Course
- LTU’s “Theory and Practice”
- Inclusion
- International Companies (Over 40)
- Multicultural, diversity
- Reinventing Suburbs
- Walkable, less auto-centric than the 1960’s

What events of the last 30 years are unique to the Southfield City Centre District/Lawrence Tech/Lawrence Tech community?

- Auto-centric to pedestrian friendly
- Biking Groups (Thursday slow roll)

- Crohns & Colitis Foundation Annual Walk
- Eat-to-the-Beat
- Ghost Walk in the City Centre
- Juneteenth - commemoration of the ending of slavery in the United States. Dating back to 1865, on June 19th.
- Kimmie Horne Jazz Fest
- Martin Luther King prayer breakfast and Walk
- Northland Center
- Ongoing art festivals (Chaldean)
- Potawatomi Indian Tribe (The Southfield Historical Society events)
- Town Center (high rises)

What distinguishes this district from other downtowns across SE Michigan/the country?

- Art installations
- Auto related companies
- Berg
- Carpenter Lake and Rouge River
- Community Gardens
- Family friendly
- First Nations
- Front Lawn Loop (at City Hall)
- International companies and churches
- Lack of traditional downtown
- LTU Stadium
- Music & other festivals
- Recreational Facilities and urban trails
- Red Pole Park
- Urban and Green mix
- Variety of businesses

Who/what are Southfield City Centre District/Lawrence Tech/Lawrence Tech community's biggest icons?

- “Golden Triangle”-Town Center high rises
- LTU
- Mayor Fracassi
- Mid-Century Modern Buildings
- Northland Center
- Rich in people and celebrities
- Southfield Library

What three (3) words best describe the strengths of Southfield City Centre District/Lawrence Tech/Lawrence Tech community?

- Art & Placemaking
- Credibility

- Diversity
- Innovative/Innovation
- Flexibility
- Growth
- Location
- Pedestrian focused
- Sustainability
- Technology
- Visibility

What are the Southfield City Centre District/Lawrence Tech/Lawrence Tech community's most positive images?

- Evergreen Road (Streetscape)
- Growth of LTU/ LTU student body
- Landscaping beauty (KMB)
- LTU Stadium
- Mary Thompson Farm
- Peace Poles
- Public Art (Red Pole Park)
- Southfield Historic Society
- Southfield Library
- Town Center High Rises
- Underground Railroad (Covenanter Church)
- Variety of churches

In the next five (5) to twenty-five (25) years, what emotions should visitors experience after leaving Southfield City Centre District/Lawrence Tech/Lawrence Tech community for the first time?

- Cool
- Friendly
- Growth of Community
- Inclusive
- Innovation & Technology
- Native Reservations (x 2)
- Sense of Community
- Want to come back
- Want to get out of car and walk around
- Warmth
- Wonder & Excitement