DECEMBER 2026 | ISSUE NO. 13

SOUTHFIELD BUSINESS BEAT

Shop Local, Give Back, & Get Ready for 2027

Sustainability in Action | Matick Invests in Southfield

Congratulations to Matick Auto Wash on opening its first Southfield location! The City joined the Matick team for a ribbon cutting on November 10 at 29310 Telegraph Road. The new express wash, next to Matick Buick GMC, expands the company's investment along Southfield's Telegraph Road business corridor.

Matick's new location supports Southfield's sustainability goals by reusing wash water and using energy-efficient lighting. Its water reclamation system can store more than 6,000 gallons of water for reuse in tasks such as high-pressure underbody cleaning. Energy-efficient LEDs illuminate the site and wash tunnel, with lighting designed to limit glare.

Sustainability is a priority in Southfield, as reflected in our Sustainable Southfield Master Plan and in projects across the city. Looking for ways to make your Southfield business more sustainable? Visit the Sustainable Southfield website for practical ideas you can put to work in your business.







OAKLAND COUNTY – MICHIGAN
SHOP SMALL & Local

Remember to shop small and local
Nominate your favorite Southfield business
before November 30.
Click Here to Enter!

Centrepolis Tech Corner

Centrepolis Earns National Recognition and Offers $100k Innovation Challenge

Congratulations to Centrepolis Accelerator at Lawrence Technological University in Southfield! TIME named Centrepolis one of America's Best Incubators and Accelerators of 2026 in August, recognizing a program that helps hardtech entrepreneurs take physical products from prototype to market and strengthens Michigan's manufacturing sector.

Now, Centrepolis and the United States Council for Automotive Research (USCAR) are seeking technologies that strengthen domestic supply chains for critical materials. Through the Critical Materials Innovation Challenge, innovators can compete for a $100,000 grand prize. Applications close Monday, January 11, 2027, at 11:59 p.m.
Learn more and apply on the Centrepolis website!

Chipped Cookie Company Finds a Permanent Home

What started with owner Cheria Meaux's quest for the perfect chocolate chip cookie grew into a business with a loyal following through online sales, special orders, and pop-ups. On November 5, Southfield celebrated the opening of her first storefront in Evergreen Plaza with a ribbon-cutting.

Chipped's cookie lineup ranges from Classic Chocolate Chip and Peanut Butter to Strawberry White Chocolate, Chocolate Chunk with Walnut, and Sugar Butter.

With National Cookie Day on Friday, December 4, there's a good excuse to pick a new favorite at 19777 W. 12 Mile Road!



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Southfield
the center of it all™

Put a Southfield Small Business in the National Spotlight

Think of a Southfield business that makes our community better. Maybe it's the neighborhood shop that always gives back or the local manufacturer creating jobs. Give its owner a shot at national recognition by nominating them for the U.S. Small Business Administration's 2027 National Small Business Week Awards by December 7, 2026. Michigan's Small Business Person of the Year will compete for the national title during National Small Business Week, May 2–8, 2027.

Click here to nominate a Southfield small business owner!

Entrepreneurial Opportunity | Turn Your Business Idea Into a Plan

December is National Write a Business Plan Month. If you've been thinking about starting a business, begin with three questions:

1. What will you sell?
2. Who will buy it?
3. What will it cost to get started?

Bring your ideas to **SCORE's free Zoom workshop on Tuesday, January 19, 2027, at 6 p.m.** You'll work through a business plan template, from testing demand for your idea to putting together financial projections. Register for the SCORE workshop today!

2027 Funding Preview

Small Business Loans



Starting or expanding a business? Oakland County's CEED Small Business Loan Program can help eligible businesses pay for equipment, inventory, supplies and some working capital. Businesses must be located in Oakland County. Review loan requirements and learn how to apply.

Employment Training



Planning to train your team? Michigan's Going PRO Talent Fund offers competitive awards to help employers train new hires and current employees. The next application window is expected in early 2027, with dates still to be announced. Check for application updates.

Upcoming Business Events & Opportunities



12/2: Creating Realistic Financial Projections for Your Small Business Webinar (SCORE)

12/7: Michigan Cottage Food Law Webinar (MSU Extension)

12/8: AI Office Hour: The Realized Value Matrix (Detroit Regional Chamber)

AI and the Future Webinar (SCORE)

12/10: Southfield Tree Lighting and Holiday Vendor Market (City of Southfield Parks & Rec)

12/17: Prompting That Works in Any AI Tool Webinar (Automation Alley)

12/18: The Red Party Holiday Mixer (National Entrepreneurs Association)

