

# SOUTHFIELD BUSINESS BEAT

Monthly Updates, Resources & Opportunities for the Southfield Business Community



## Centrepolis Tech Corner Spotlighting Southfield's Innovators

**Centrepolis Accelerator** at Lawrence Tech helps small businesses and startups **turn ideas into real products** by providing engineering support, prototyping resources, manufacturing connections, and business guidance.

This fall, Centrepolis and the State of Michigan awarded Mobility Prototyping Grants to support new technologies in robotics, drones, and clean mobility.

Four of the winning companies are based right here in Southfield: **Blue Devil Ventures** – AI-powered drone for precision agriculture; **Mutually Assured Development** – Lightweight indoor drone for post-fire assessment; **RoboWorkx Inc.** – Ground-based robotic system made with Michigan suppliers; and **Voltaic Marine** – Electric autonomous watercraft for at-sea operations.

These projects highlight Southfield's growing role in mobility and advanced manufacturing, supporting local jobs, driving innovation, and **strengthening Michigan's tech economy.**

### VOLTAIC MARINE WATERCRAFT



## Shop Local Kickoff: Tailgate Event Recap

Thank you to everyone who came out and showed their Southfield team spirit at the **Shop Small Oakland County** Tailgate at Southfield Plaza! The event brought together local businesses, community partners, and neighbors for a fun, tailgate-style celebration of shopping local and supporting the entrepreneurs who make our city thrive.

This season, we encourage everyone to shop small and explore new favorites across Southfield, Lathrup Village, and Oak Park. Every purchase helps strengthen our economy, support jobs, and keep dollars local.

Don't forget to join the **Local Gems Sweepstakes** — each visit to a participating business is a chance to win great prizes while backing the shops and restaurants that make our community unique.

👉 Explore the directory and enter to win:

<https://www.oakgov.com/community/community-development/shop-small-oakland-county>



## Growth Spotlight! Investment in Southfield



Over the past two months, Southfield has seen a wave of new and renewed business investment totaling nearly **\$52 million**. From long-standing employers expanding their footprint to new companies choosing Southfield as home, these projects are strengthening our position as a regional hub for innovation, talent, and growth.

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## Growth Spotlight! Investment in Southfield Southfield Companies Expand, Invest & Grow

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**Businesses are investing in Southfield's future, announcing nearly \$55 million in new projects over the past two months. From global headquarters expansions to residential redevelopment, these investments are driving new jobs, innovation, and growth across key sectors.**

**Piston Group** – Investing **\$800,000** to modernize its Southfield City Centre headquarters located at 3000 Town Center with upgraded technology and facilities to support continued innovation.

**Piston Automotive** – Expanding and consolidating operations at 2000 Town Center, investing **\$1 million** and bringing **170 jobs** to Southfield.

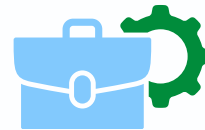
**Angstrom NA LLC** – Expanding its global headquarters to 25300–25330 Telegraph Road with a **\$4.15 million** investment, relocating **75 jobs** and preparing additional space for future growth.

**West 11 Management** – Investing **\$46 million** to convert two former Blue Cross Blue Shield towers into **305 apartments** within the SmartZone district, adding energy and activity to the area.

**EPIC Health** – Will be investing **\$3 million** into property located at 26250 Northwestern Hwy within the Southfield City Centre to renovate it into a unified headquarters for **250–300 employees** across multiple departments.



**Total Investment:**  
**\$54,950,000**



**New Jobs:**  
**525**



**New Housing**  
**Units: 305**

## Tri-Cities Business Network Highlights

The Tri-Cities Business Network unites the business communities of **Southfield, Oak Park, and Lathrup Village** to promote shared growth, collaboration, and access to regional resources. Through joint events and initiatives, the network helps small businesses connect, learn, and thrive together.

### Featured Event:

#### Market Smarter This Holiday Season – With AI

Join the Tri-Cities Business Network and Valerie Jaye of Oakland Thrive for a **hands-on marketing workshop** designed to help small business owners use AI tools to boost holiday sales. Learn how to attract more customers, plan smarter campaigns, and make the most of the season — no tech experience required.



**Tuesday, November 11**  
**8:30 – 10:30 AM**  
**Oak Park Community Center**  
**14300 Oak Park Blvd**  
**Oak Park**

 **RSVP HERE**

**Questions? Call (248) 691-2350**  
for more information.



## Upcoming Business Resources & Opportunities

**11/5: Lunch & Learn with the LTU Chapter of the National Academy of Inventors with Keynote Speaker Marilyn C. Nash of the US Patent & Trademark Office (Lawrence Tech University)**



**11/6: Edu2B Tech Collaboration Business Networking (Oakland Co.)**

**11/12: Idea to Product Showcase (Centrepolis Accelerator)**



**11/13: Changing Careers: New Opportunities, New Future (Oakland Co. Michigan Works!)**

*Contact Us*



Do you have a favorite local business we should feature?  
Suggestions are always welcome!

Please contact us:

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