



The official ribbon cutting ceremony for AMSA 134 with the U.S. Army Reserve took place in Southfield on April 16.

Army Reserve Investment Brings New Jobs and Regional Operations to Southfield

Southfield continues to strengthen its role in supporting national defense and regional economic activity through a significant new U.S. Army Reserve investment in the city. The approximately **\$17 million** maintenance garage and support facility will serve more than **6,000 Army Reserve troops** throughout the region, with military vehicles traveling to Southfield from surrounding states for maintenance and service operations.

The project also includes the relocation of approximately **15 jobs** from Livonia to Southfield, further contributing to the city's employment base and long-term investment activity. The facility is part of broader federal military infrastructure investments in Michigan aimed at **modernizing operations and supporting military readiness.**

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Community Highlight: Juneteenth

Southfield commemorates **Juneteenth** through a week of community events, cultural programming, live music, art, and Black-owned vendor participation. The celebration also serves as an opportunity to recognize the lasting impact of Black entrepreneurship, innovation, and economic advancement within our community.

From small businesses and restaurants to creatives, professionals, and emerging entrepreneurs, Black-owned businesses continue to play an important role in shaping Southfield's economy and cultural identity. Juneteenth is both a celebration of freedom and a reminder of the importance of creating inclusive opportunities for business growth, investment, and community prosperity.



Southfield Design Entrepreneur Helps Turn Small Business Ideas Into Real Products

Southfield resident Eric Strebel is helping entrepreneurs, inventors and businesses **bring product ideas to life** through his company, **Botzen Design.**

Through Industrial Design, prototyping, CAD modeling and 3D printing and prototyping services, Strebel works with clients to transform early concepts into functional, manufacturable products. From sketches and mockups to production ready prototypes, Botzen provides the kind of hands on support that can help businesses bring ideas to market.

In addition to his consulting work, Strebel has also built a large online following through **his educational YouTube channel**, where he shares insights on industrial design, prototyping and product development for entrepreneurs, inventors and makers around the world.



Above: Jim Mooradian of Morgenstein Tool & Strebel showcase the "WingThing," designed to keep drummers and stage crews performance ready

Below: Traps Eyewear frames designed with coastal character and crafted in collaboration with Botzen Design and Making.



TRAPS EYEWEAR
MADE

Botzen
Designed in North America

For entrepreneurs with innovative ideas but no clear roadmap, resources like design services from Botzen Design can help bridge the gap between concept and production. As products move closer to commercialization and larger scale manufacturing, regional innovation partners such as **Centrepolis Accelerator at Lawrence Technological University** can help businesses explore next step resources including readiness, commercialization and growth support.

Together, companies and organizations like these continue strengthening Southfield's entrepreneurial and advanced manufacturing ecosystem.



SBA Pitch Competition Highlights Small Business



The **U.S. Small Business Administration** has launched the new **Patriot Pitch Competition** as part of its Freedom 250 initiative, a nationwide effort celebrating entrepreneurship, innovation and the role small businesses have played in shaping the American economy for the past 250 years. The competition will award a total of \$1 million in cash prizes to qualifying small businesses that demonstrate innovation, economic impact, and growth potential.

Beyond the competition itself, the initiative highlights the growing national focus on **entrepreneurship, advanced manufacturing, commercialization, and small business scalability**. For startups and growing companies, opportunities like this reinforce the importance of building strong business fundamentals, pursuing strategic partnerships and utilizing available small business resources.

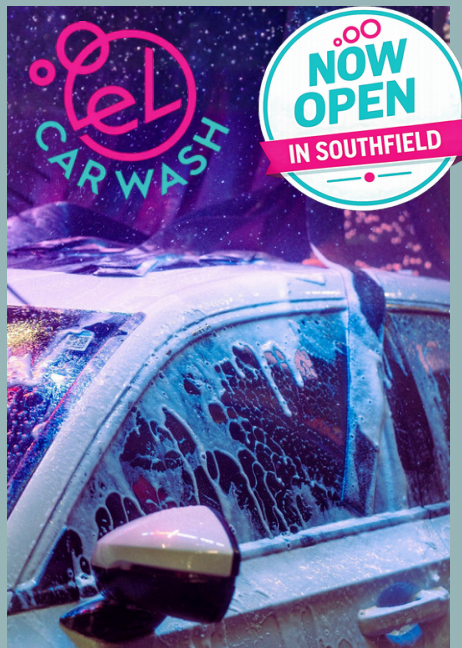
Applications are **due June 10** and finalists will be notified in July. Additional information can be found through the **SBA's Freedom 250 website**.

Southfield Welcomes El Car Wash with Official Ribbon Cutting Celebration

Please join the City of Southfield in welcoming **El Car Wash**, the official car wash of the Detroit Lions, during its official Grand Opening and Ribbon Cutting Ceremony on **Saturday, June 13 at 1:00 p.m.**

Although the new Southfield location is already open and serving customers, the event will mark the company's official community celebration and welcome. Located at **28810 Northwestern Hwy**, the project transformed and consolidated several aging commercial properties into a modern new development.

Please stop by and help celebrate this exciting investment in the Southfield business community! Leading up to the celebration, El Car Wash will also be offering grand opening specials and promotions for guests.



Upcoming Business Events & Opportunities

June 2026

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

- 6/3: [Exploring Small Business Ownership Webinar \(MSBA\)](#)
- 6/5: [2026 Supplier Matchmaking Expo \(SBA\)](#)
- 6/9: [AI-Ready Leadership for Small Business \(Oakland Thrive\)](#)
- 6/11: [Eat to the Beat Lunchtime Event \(City Centre District + City of Southfield\)](#)
[2026 State of the City Address \(City of Southfield\)](#)
- 6/13: [El Car Wash Grand Opening & Ribbon Cutting @ 1:00 p.m. \(City of Southfield\)](#)
- 6/16: [Southfield DDA Greet & Eat Engagement Series Food Truck Event \(SDDA\)](#)
- 6/17: [Savvy Tips for Starting a Small Business \(MSU Extension\)](#)
[Introduction to Small Business Marketing Webinar \(Michigan Small Business Administration\)](#)
- 6/24: [Southfield Celebrates 250 Years of America \(City of Southfield\)](#)
- 6/25: [Women's Business Enterprise \(WBE\) Certification \(GLWBC + Oakland Thrive\)](#)

Southfield Fintech Company Secures \$260M to Support Small Business Lending

Southfield-based Credibly, an AI-powered working capital company, located **within the Telegraph Road Technology Subarea**, recently secured more than **\$260 million** in new financing to support continued growth in small and medium-sized business lending. The financing will help expand Credibly's capacity to provide alternative capital solutions for businesses seeking flexible funding to support operations, growth, and cash flow needs. The announcement highlights Southfield's continued presence in the financial technology sector and the role local companies play in supporting entrepreneurship and business growth well beyond the city's borders.

