

SOUTHFIELD BUSINESS BEAT

Southfield
the center of it all™

Building What's Next in Southfield: Investment, innovation and the businesses shaping our city's future.



SDDA UNVEILS NEW GRANT OPPORTUNITIES

The Southfield Downtown Development Authority has launched the **Cornerstone Comeback Grant Program**, a new initiative designed to help business owners, property owners, developers and entrepreneurs invest in Southfield's Historic Cornerstone District.

The program combines three grant opportunities with one application and professional guidance for eligible projects that improve commercial properties, activate vacant spaces and support business growth.



Business Opening Grant

Supports businesses opening, expanding, relocating or preparing vacant commercial space anywhere in the Cornerstone District.



Curb Appeal Facade Improvement Grant

Helps eligible Northland Park properties make exterior improvements that enhance curb appeal and encourage reinvestment.



Mid-Century Modern Address Grant

Supports architecturally compatible address numerals that improve visibility and celebrate Northland Park's Mid-Century Modern character.

The program builds on growing momentum throughout the district, including public infrastructure improvements, private redevelopment, the continued transformation of Northland City Center, healthcare investment, transit access and new business growth.



CLICK HERE TO EXPLORE PROGRAM REQUIREMENTS



The program officially launched at the July Greet & Eat event at Obelisk Park and included recognition of the first Board-approved project. Shown above is SDDA Executive Director Molly Malone.

NEW BUSINESS SPOTLIGHT: LASALLE CONSTRUCTION SERVICES BUILDS ITS FUTURE IN SOUTHFIELD

Southfield is pleased to welcome LaSalle Construction Services, which recently relocated its corporate headquarters from Farmington Hills to 25900 W. Eleven Mile Road.

Founded in 1990, LaSalle is a full-service construction firm serving clients throughout Michigan and across the country. The company works in several major sectors, including mobility and technology, commercial development, education, municipal facilities, healthcare and senior living.

Led by CEO and Owner Vinessa Palermo, LaSalle is a WBENC-certified woman-owned business with more than 35 years of industry experience. The company also supports the growth of minority-, women-, veteran- and small-business enterprises by creating contracting opportunities through its supplier diversity program.

LaSalle's relocation adds an established and growing employer to Southfield's business community while supporting continued investment and occupancy within the city's commercial office market. Its national reach, diverse project portfolio and commitment to developing supplier relationships further strengthen Southfield's position as a destination for businesses serving clients throughout the region and across the country.





OAKLAND thrive Spotlight Pitch Prep Series

Applications are open! Up to 15 entrepreneurs will be selected to learn how to perfect their business pitch and compete for a cash prize.

Oakland Thrive is accepting applications for its Spotlight Pitch Prep Series, an opportunity for entrepreneurs to strengthen their business pitch, receive professional coaching and compete for cash prizes.

Up to 15 entrepreneurs will be selected for a four-session cohort taking place between August and September. Participants will receive assistance refining their value proposition, identifying key business data and developing a clear three-minute pitch supported by a concise presentation.

Following the preparation series, four finalists will be selected to pitch live at the Oakland Thrive Awards & Small Business Spotlight on October 8, 2026. Winners will receive cash prizes to invest in their businesses, along with increased visibility, expert feedback, mentorship and opportunities to connect with business leaders, investors and potential partners.

Applicants must have a clearly defined product or service, participate in Oakland Thrive's Fish Tank sessions through July and August, commit to all four cohort sessions and be available for the October 8 event if selected as a finalist.

Southfield entrepreneurs looking to sharpen their message, expand their network and position their businesses for growth are encouraged to apply.

Upcoming Business Events & Opportunities

august
2026

SUN	MON	TUE	WED	THU	FRI	SAT
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

8/4: Exit Planning for Business Owners (Oakland Thrive)

8/6: Goof-Proof Your Business: Prevent Costly Mistakes Before They Happen Webinar (SCORE)

8/10: Building For What's Next: Growing Your Business Webinar (GLWBC)

8/11: Southfield DDA Greet & Eat Engagement Series Food Truck Event (SDDA)

Savvy Tips for Starting a Small Business (MSU Extension)

8/13: Eat to the Beat Lunchtime Event (Southfield City Centre)

8/21: World Entrepreneurs' Day



Application Deadline: August 14, 2026
Learn More and Apply [HERE](#)

CENTREPOLIS TECH CORNER

Centrepolis Prepares for MIX Mobility

Southfield-based Centrepolis Accelerator has been busy preparing for its annual Demo Day, held in conjunction with the MIX Mobility Innovation Exchange Summit on September 17 at M1 Concourse in Pontiac.

The event will showcase Michigan-developed mobility technologies through live drone and unmanned vehicle demonstrations, ride-and-drives and exhibits from innovative startups supported by Centrepolis and the Michigan Office of Future Mobility and Electrification.

**REGISTER
NOW**



Southfield is pleased to welcome Samoon Mediterranean Kitchen, a fresh new dining concept from the owners of Sahara Restaurant. Located at 26587 Evergreen Road in the Southfield City Centre, Samoon offers customizable Mediterranean bowls made with fresh ingredients and bold flavors.

The City of Southfield will join Samoon in celebrating its **grand opening with a ribbon cutting on Friday, July 24 at 1 p.m.** Festivities will continue until 6 p.m. and include specials and contests. The community is welcome to attend.

