

WINTER 2026

BUSINESS RECOGNITION PROGRAM

CITY COUNCIL REGULAR MEETING
MONDAY, FEBRUARY 9, 2026, 6:00 PM

CITY OF SOUTHFIELD | BUSINESS & ECONOMIC DEVELOPMENT



Supporting & Celebrating Southfield Businesses



When

In August 2025, Business & Economic Development began formally coordinating ribbon cuttings and grand openings.



Who

This program is open to businesses of all sizes celebrating a new Southfield location, expansion, reopening, or other significant milestone within our community.



Why

Through coordinated ribbon cuttings and grand openings offered as a **no-cost benefit**, the City provides **visibility, connection, and public recognition** to support and celebrate business growth.

Program Snapshot

AUG
2025-
JAN
2026

HIGHLIGHTS

- 14 ribbon cuttings / grand openings coordinated
- 6 businesses present this evening for recognition
- Present each business with Certificates of Appreciation, have photo op + City swag bags
- Moving to a quarterly recognition format beginning Spring 2026





Grand Opening/Ribbon Cutting on 8/22/25

Mobil & Tier 1 Market

28681 Northwestern Hwy

Mobil & Tier 1 Market, represented tonight by owner Adam Teer, is a family-driven investment in Southfield. Adam, who owns multiple stations and markets throughout the Detroit metro area, has brought advanced convenience retail technology to this location. The station also features a public art installation highlighting the Southfield skyline, blending innovation with community identity.



Grand Opening/Ribbon Cutting on 9/10/25

voitas north america

3000 Town Center #3275

voitas north america, represented tonight by Armin Hager, is the U.S. operation of a German-based engineering firm specializing in automotive wiring systems, electronics, and software integration.

The company currently employs approximately 15 people at its Southfield Town Center location. Since establishing their Southfield presence, voitas has been actively connecting with other automotive-related businesses — strengthening our mobility ecosystem while becoming an engaged and active part of the Southfield business community.



Gresham Smith

Grand Opening/Ribbon Cutting on 9/23/25



Gresham Smith 3000 Town Center #2820

Gresham Smith, represented tonight by Charlie Poat, is a national architecture, engineering, and design firm headquartered in Nashville, providing services in transportation, infrastructure, and building design.

We are honored that Gresham Smith selected Southfield as its Michigan location. After initially operating on another floor in the Town Center, the firm then moved into its space in the 3000 Tower, featuring historic Detroit maps and artifacts that reflect its commitment to thoughtful design and place-making. Their investment further strengthens Southfield's professional services and development community.

My Salon Suite

29746 Southfield Rd

My Salon Suite, represented tonight by Shay Patel, provides fully equipped, private salon spaces that allow beauty and wellness professionals to operate their own independent businesses while maintaining the support and structure of a larger facility.

We were proud to kick off Oakland County's Shop Local initiative at this location with a tailgate-style celebration at Southfield Plaza, featuring the LTU marching band, tailgate food, and community engagement. The event brought significant visibility to the plaza and introduced many new residents and visitors to the business. My Salon Suite creates accessible pathways for entrepreneurs to build and grow their own brands within Southfield.

Tailgate for Small Business/Ribbon Cutting 10/21/25



Culver's

29970 Southfield Rd

Culver's, represented tonight by owner Andrew Zielke and his son Ben, marked the opening of Southfield's first location. Known for fast, fresh food and a strong emphasis on customer service, the Zielke team has quickly established a reputation for operational excellence.

In addition to this successful opening, the Zielkes are actively developing a second Southfield location on the west side of Telegraph Road north of 12 Mile. Their continued investment reflects confidence in the Southfield market and a commitment to long-term growth in our community.



Ribbon Cutting/Grand Opening: 10/30/25

Savvy Sliders

26336 W Twelve Mile Rd

Savvy Sliders celebrated the grand opening of its second Southfield location, continuing the brand's growth within our community. Known for its signature sliders and expanding catering services, the restaurant has built a strong customer following in the area.



Ribbon Cutting/Grand Opening: 1/22/26

Looking Ahead



Tonight's recognition represents more than ribbon cuttings. It reflects our commitment to not only **building relationships with businesses of all sizes** that are choosing to invest in Southfield but also helping them make meaningful connections with other key players, business owners, and stakeholders throughout our community.

From international engineering firms to family-owned operators and expanding restaurant concepts, each of these businesses strengthens our local economy and contributes to our vibrant business ecosystem.





THANK
YOU

