







Southfield State of the City 2019
Mayor Kenson J. Siver









TOP BUSINESS STORY OF THE YEAR



3,000 Beaumont operations staff have been consolidated at the former First Center building on Northwestern Hwy.

New parking deck has been added to the site.





New Headquarters for Veoneer



Spun off from AutoLiv, VEONEER consolidated operations in new 179,300 sq. ft. complex on American Dr.

Investment of \$25 million in the new building with over \$60 million in furniture, technology & equipment.

The company will be hiring up to 250 new employees as it continues to develop systems for driver safety, brake control & autonomous driving.





P3

Amazon is teaming up with Southfield's P3 consulting technology company to make it easier for automakers & suppliers to integrate the Amazon Alexa assistance tool in their vehicles.

Configit, Inc.

This business solutions tech company selected Southfield over other competing cities (Atlanta & Chicago) for its product development team. Welcome Configit!





Global Tech company expands

Technosoft opened its Digital Transformation Center of Excellence in Southfield.

Company delivers projects that assist businesses with digital technologies such as blockchain, robotic process automation and data science.

Technosoft has 4,400 employees spread around the globe.

Welcome Technosoft!



Welcome Sasken!

Sasken opens **Automotive Center of** Excellence

Delivers software solutions for automotive customers

Chief among its customers is **DENSO**



















DENSO adds softwarebased solutions to its hardware expertise.

More specifically, DENSO has added a connected services department that advances the company's focus on automated & connected driving.







LEAR partners with Gentherm

for joint development of thermal seating solutions to optimizes vehicle heating and cooling systems.

Gentherm specializes in thermal management technologies while Lear specializes in passenger seating and electronics.



Southfield
Marriott Hotel
completed a
\$10 Million
refresh of
common
areas & guest
rooms





Welcome Noah's Event Center!



Noah's Event Center is now open for small conferences, weddings, meetings, etc. adjacent to Oakland Towne Square complex





NEW SEOUL PLAZA

Former restaurant gutted; Re-imagined the space with three dining options:

- Jinji Contemporary Korean
- Daebak Korean
 Barbecue
- Myomee a casual café for coffee and pastries

A \$4 million investment

Welcome Return!







Northland Center Redevelopment

Accomplishments this year:

Demolition of Firestone Bldg.
Purchase of the Montgomery
Ward Auto Service Center
Removal of 32 or 33 easements
Removal of asbestos
Numerous meetings with
potential developers
Negotiations with Providence
Hospital/Ascension Health
Demolition plan in place for 2019





Metro Dance Factory



National Coney Island

Once again
a host of small
businesses opened in
Southfield this year.
Among them:

Cybernoor Corp.
Hot Chicken Kitchen
Mr. Kabob Express
Health Quest
Memory Care Unit /
St. Anne's Meade
Detroit Wing Company
Piston Automotive
Tropical Smoothie Café
Bagel Brothers
Toshiba
CNS Healthcare





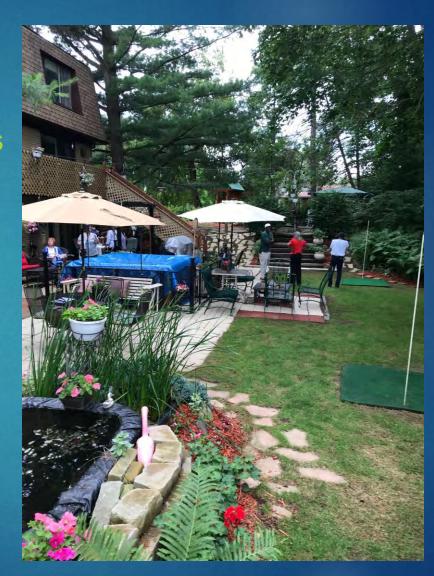
Neighborhood Promotion & Housing Rehabilitation Continues

Southfield Parks & Garden Club hosted the annual Garden Walk.

State approved Northland Gardens & Plumbrooke Estates as historic, Mid-Century Modern neighborhoods.

250 BIG RAKE volunteers cleared 105 yards of leaves last fall.

City Council approved Apartment Inspection program.



Ravines
Neighborhood
2018 Garden
Walk

Garden Walk returns on Sunday, June 23, 2019 with Southfield Gardens Neighborhood hosting.





Southfield Parks & Garden Club

Volunteers operate the Community Farm program in support of Forgotten Harvest

Perform yard makeovers for elderly homeowners

And, conduct litter patrols





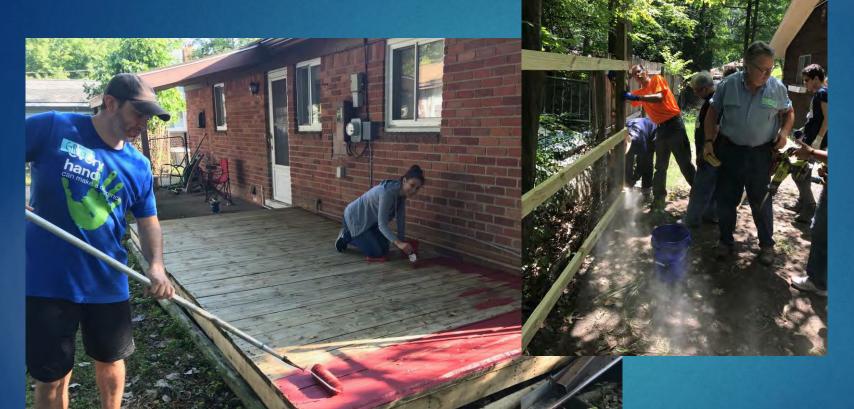
Oakland Rebuilding Together

Corporate volunteers performed home repairs for residents, park clean-ups for the city.



Barton Malow crew performed house makeover





Habitat for Humanity's Rock the Block

Program returned for third year. Scores of volunteers performed yard cleanups, house painting, home repairs, fence building, etc.

Rock the Block will work in Section 35 in 2019



Southfield Neighborhood Revitalization Initiative

SNRI has completed three years of home renewal and blight elimination; Housing values have risen in neighborhoods.

SNRI homes are totally remodeled, brought up to code with modern finishes & sold on the open market.



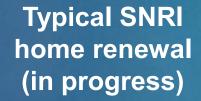


Before & After









Neighborhood Stabilization





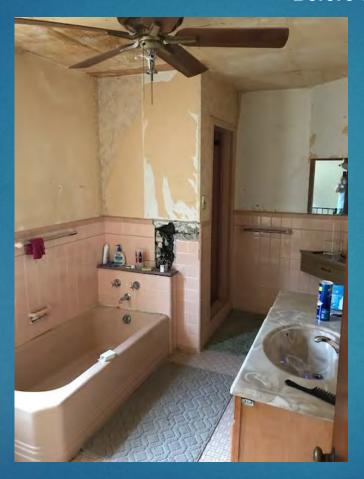


Before & After

The SNRI has also demolished 18 homes that were beyond repair.

In 2019, the SNRI will contract for the construction of new homes on several vacant lots.

Neighborhood Stabilization







Over the past three years the Southfield Neighborhood Revitalization Initiative

has demolished 18 blighted homes at a cost of \$769,174

(financed by the Southfield Non-Profit Housing Corp.)





Southfield Non-Profit Housing Corporation has purchased the closed McKinley School.

Conversion to market rate apartments or condos planned. Approximately, 30 new townhouses are proposed for the playfield.









Walkout, weather delay 2018 road projects

Nine Mile bridge, Lodge Service Drive & Winchester Street to be completed this spring.

\$30.3 million spent in 4th year of city's push to rebuild streets, sewers, water mains and sidewalks.



Nine Mile/Lahser Road bridge replacement under construction





* Road Commission of Oakland County projects

2019 ROAD PROJECTS

Washington Village Neighborhood North Hampton Neighborhood Green Dolphin Neighborhood Bonnie Acres Neighborhood Canterbury Gardens Neighborhood Southfield Village Estates Neighborhood Sherfield Street Southwood Street Case Avenue **Rosemond Street** SB Northwestern Service Drive – Evergreen to 9 Mile Lasher Road – 8 ½ to Ten Mile* Ten Mile – Greenfield to Evergreen – Spot Repairs*

Sidewalk Installation – Between Civic Center Drive & Nine Mile along SB Northwestern Highway Service Drive









10-Year Southfield Infrastructure Renewal/Replacement Plan for Streets, Sewers, Water Mains & Sidewalks Continues

2015 ~ \$34.7 million

2016 ~ \$40.0 million

2017 ~ \$22.3 million

2018 ~ \$30.3 million

2019 ~ \$40.7 million

Pothole complaints have declined !!



Southfield to issue \$68 million in water & sewer bonds between 2019 & 2021

2019 - \$25,470,000

2020 - \$13,475,055

2021 - \$24,246,756

Work includes sanitary and storm sewer separation in neighborhoods impacted by basement flooding in the big rain event of August 2014.











Police & Fire Departments are being re-staffed due to retirements



Equipment Replacement

City Council approved the purchase of 4 new Pumper Trucks & 100-foot Ladder Fire Truck

\$2,906,855 Expenditure





Introducing New City Leadership









City Attorney
Beth Rae-O'Donnell

Human Resources
Director
James Meadows

Deputy City Attorney Dawn M. King

Deputy City Treasurer Allyson Bettis



Southfield Public Library to Restore HoursWeekly schedule to add 10 hours starting in June

Monday: 1-9pm

Tuesday: 10am-9pm

Wednesday: 10am-9pm

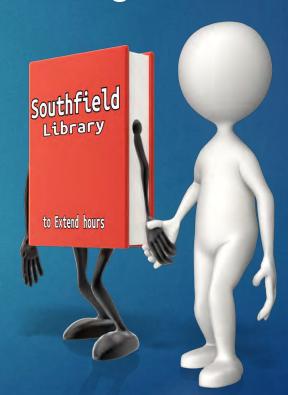
Thursday: 10am-9pm

Friday: 1-5pm

Saturday: 10am-5pm

Sunday: June-August Closed

Sept.-May -- 1-5pm







In August 2018, Lawrence Technological University opened its 4th dormitory, the 305-bed East Hall.

Over the past five years LTU has made dramatic changes on its campus, creating a robust college life experience with residence halls, activities and 23 sports teams.





After an absence of 72 years, Lawrence Tech launched a football program in 2018. The LTU team is set to play ten league games next fall.







LTU to start construction on grandstands (seating 2,050), a concessions stand & ticket booth this spring.







Southfield
Public Schools
collaborated with
Greater Detroit
Building Trades Council
& others to interest
students in Skilled
Trades

Build Your Future event held at the Southfield Pavilion



HVAC
Electricians
Sheet Metal
Workers
Carpenters &
Millwrights
Bricklayers
Mechanical
Contractors
First Responders
Court Reporters
Technical Trades



Southfield Public Schools students got their hands dirty in the name of learning. Working closely with Big **Green**, a national nonprofit organization dedicated to increasing food literacy among children, students are receiving an upfront look at how real food is grown with their very own learning garden.





Bussey Center preschoolers are learning what makes a community in Bussey Town where they go to the bank, post office, grocery store, hair dresser, city hall, etc.









City has big year for Public Art

Red Pole Park dedicated

Pioneer Family II
by Andreas Drenters
was installed at
Mary Thompson
Farm

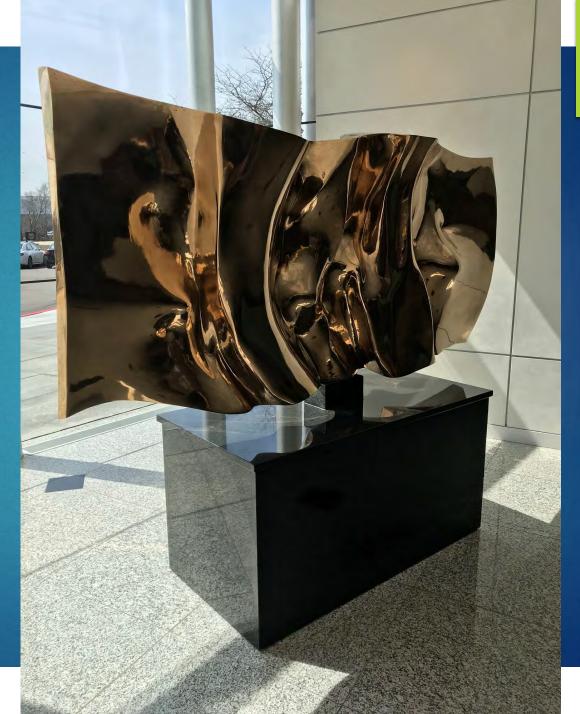




The Crowd by Geo Pomodoro

was leased to the Southfield Town Center and placed in the 2000 Tower lobby.

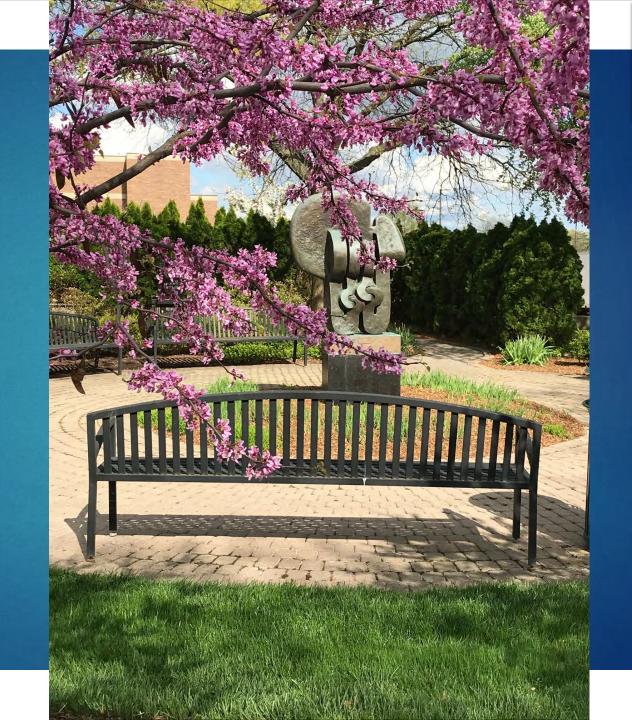
The Crowd, which graced Northland Mall from the late 1960s, was refurbished and installed with monies donated to the city's public art fund. A non-profit organization, Friends of Southfield Public Arts, has been established to raise money for the restoration & placement of art in the city.





The Prophet by Sorel Etrog from the Northland Art Collection

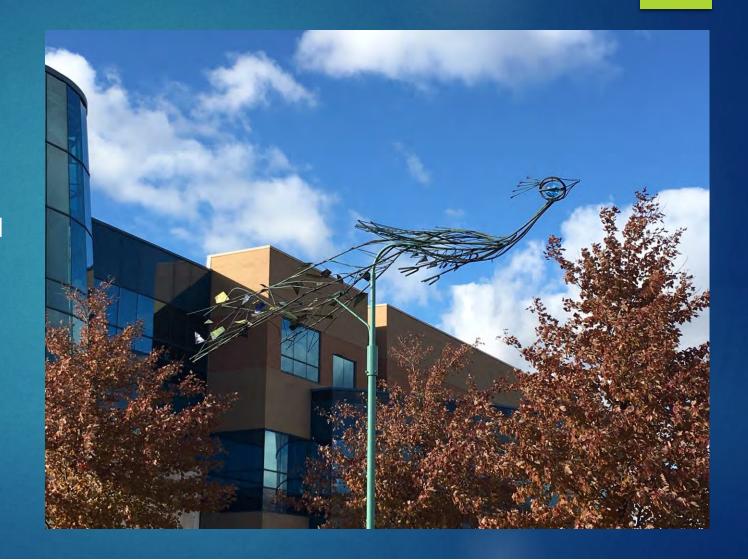
The Prophet was restored and placed in the south front garden of the Southfield Municipal Campus.





The Peacock by Walter Kraft from the Northland Art Collection

The Peacock was restored and placed in the front circle of the Southfield Public Library.





Moby Dick by Joseph Anthony McDonnell

from the Northland Art Collection Moby has been restored & placed in the fountain to the west of the Southfield Public Library.

The Library Fountain, which has been out of commission for ten years, is still in the process of being restored with donated funds. \$200,000 has been donated to this initiative to date.





Moby Dick by Joseph Anthony McDonnell

from the Northland Art Collection Moby has been restored & placed in the fountain to the west of the Southfield Public Library.

The Library Fountain, which has been out of commission for ten years, is still in the process of being restored with donated funds. \$200,000 has been donated to this initiative to date.

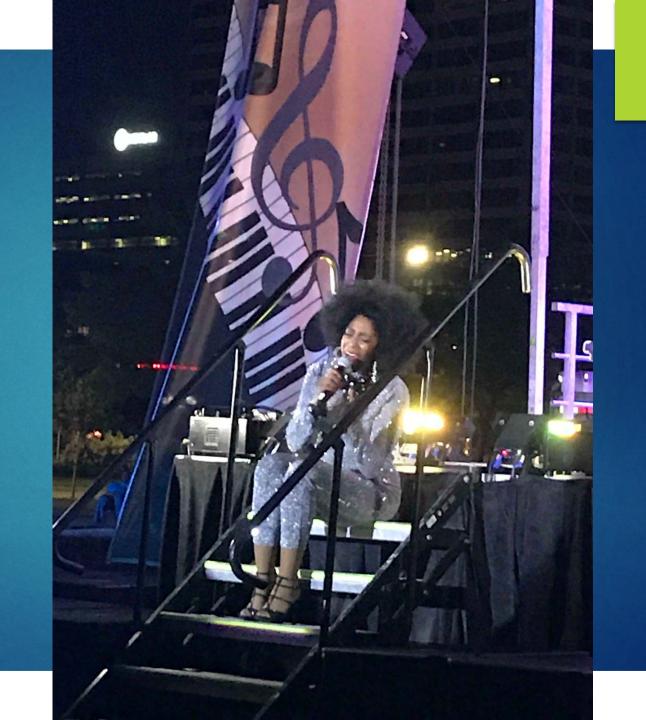




Jazz returns to the City's Front Lawn

Kimmie Horne Jazz Festival, a two-day event, was a big hit with residents & visitors.

Returns August 9th & 10th to the Southfield Civic Center.





Rhythms & Rhymes Music Festival,

featuring Alexander Zonjic & sponsored by the City of Southfield & Oakland County Parks & Recreation, was held in July.

Returns July 20, 2019 Noon to 9pm









City Celebrates 60th Anniversary

with Open House & Special Events in 2018







Schools/City sponsored My Brothers Keeper Symposium

2019 MBK Series

Meal with a

Message

Meets once a month on Saturdays at P&R





Southfield Historical Society sponsored "The Potawatomi of Southfield"

exhibit at the Southfield History Museum at the Burgh Historic Park, (in part through a grant from the Michigan Humanities Council.)

Portions of the exhibit remain on permanent display.

Southfield City Council adopted Indigenous Peoples Day resolution.

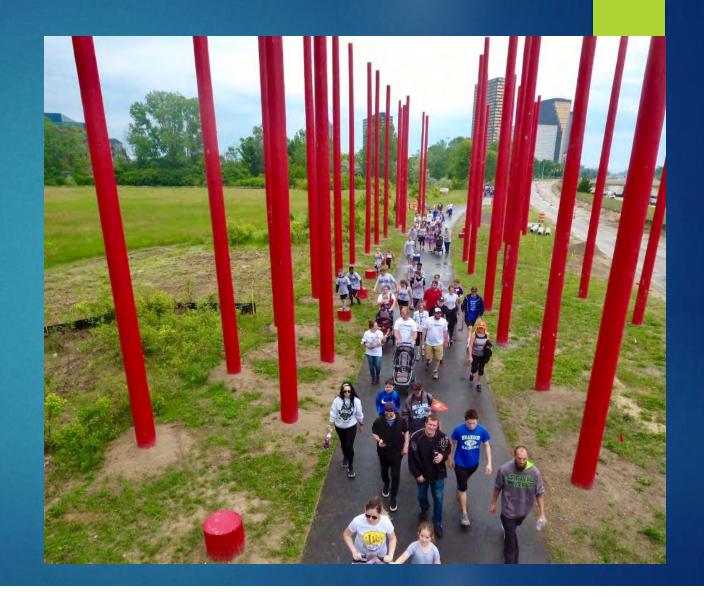




Crohn's & Colitis Foundation of Southeast Michigan Take Steps Walk

Southfield hosted for the first time in June 2018

Take Steps Walk returns to Southfield on June 8, 2019





Southfield
Chamber of
Commerce
Taste of
Southfield

The 2018 Edible
Creations Competition
winner was Shriners
Silver Garden for a
savory beet ravioli







Southfield Community Cup Challenge



19 Southfield corporate teams competed in the 2018 Community Cup Challenge.

The teams competed in 5 events over a six-week period.

Culminating activity was to create a Back -to-School poster & collect school supplies for Southfield Public Schools students.

The team from Veoneer won the cup!

Team from DENSO pictured here.



34th Annual Martin Luther King Peace Walk



Every year Southfield holds the largest Peace Walk in Michigan in honor of Dr. Martin Luther King, Jr. and to promote his key messages of peace, brotherhood and non-violence.







verizon **✓**

Best Cities for Start Ups

Verizon, using US Census data and financial overviews from cities across the country, ranked Southfield #4 of best places to start a business. Southfield business owners benefit from a work travel time of less than half an hour and respectable number of college grads ... plus an excellent fiber optic network.



Monique Holliday-Bettie,
President of Michigan
Economic Development
Association,
presents
MEDA awards at a
Southfield City Council
meeting in September.





DUAL HONORS!

Business & Economic
Development Director
Rochelle Freeman is the
2018 Medalist of the
Year Award & the
recipient of the Robert
Sieghart Award for
proven contributions to
economic development.



Keep Michigan Beautiful

Southfield won the 2018

President's Award for the grounds at the Burgh Historic Park & the

Award of Excellence for saving and continuing the restoration & placement of the Northland Art Collection.







Southfield 2018 City Calendar wins Savvy Award

of Excellence in the category of Photography – Published Multi-Image for the communities of 50,000-140,000 from the

City-County Communications & Marketing Association (3CMA).



Michigan Association of Planning 2018 **Economic Development Planning Award** presented to the City of Southfield & the engineering firm of **OHM Advisors** for the Vision for the Redevelopment of Northland







Department Heads & Key Officials

Al Aceves

Brian Bassett

Mary Beall

Justin Beck

Allyson Bettis

Maria Calhoun

Christine Catalanotte

Terry Croad

Dave Ewick

Terry Fields

Rochelle Freeman

Lisa Hawkins

Renee Hinjosa

Nicole Humphries

Dawn King

DDA Director

Acting Police Chief

Deputy City Librarian

Emergency Preparedness

Deputy Treasurer

Code Enforcement Mgr.

Human Resources Mgr.

City Planner

City Librarian

Parks & Recreation Dir.

Economic Development Dir.

Cable TV Mgr.

Technology Services

Deputy City Clerk

Deputy City Attorney

Nick Loussia

Nikki Lumpkin

Michael Manion

James Meadows

Johnnie Menefee

Austin Michaels

Beth Rae-O'Donnell

Mark Pilot

Michael Racklyeft

Sue Rosenbergh

Leigh Schultz

Larry Sirls

Jeff Spence

Rhonda Terry

Sherry Veal

Acting Police Chief

Purchasing Mgr.

Community Relations Dir.

Human Resources Dir.

Fire Chief

Finance Dir.

City Attorney

Building Dept. Dir.

City Assessor

Executive Ass't to Mayor

City Engineer

Public Works Mgr.

Ass't. City Planner

Human Services Mgr.

Section 8 Executive Dir.

