

Master Plan Visioning Session  
City Centre Advisory Board  
January 12, 2021

- Installation of strategic pedestrian crossings on Evergreen
- Further development of front lawn loop at City Municipal Campus into an event venue
- Greater LTU presence in the area with banners
- Beautification of area bridges
- Additional community art projects
- Promoting small group/individual athletic activities. Outdoor assets should be better utilized
- Establish communication plan and better utilize communications to those less tech savvy
- EverCentre beautification and site cleaned up when not in use.
- Beautification of Central Park Blvd with Art and landscaping
- Use wayfinding signage as advertising for local events
- EverCentre Parking Lot beautification
- Enhance Central Park Blvd plaza beautification and upgrades
- Enhance City Centre entranceways (696 and 10 Mile entranceways to Evergreen) and make them more pronounced w/ signage, landscaping, etc.