



Survey Instructions

Sustainability can mean many different things to different people, communities, and even countries. Sustainability has many interpretations and can encompass a wide variety of topics. As the City of Southfield begins developing a Sustainability Action Plan, it needs your input to be able to determine what is important to the community. Your feedback will help the City prioritize sustainability projects that ultimately enhance the quality of life for Southfield residents and visitors.

Please take the time to answer the following questions. If you are not comfortable answering a question or do not know how to answer a question, you may leave it blank. Turn in all completed surveys to Souzan Hanna, Sustainability Planner, at the Planning Department or email a copy of the completed survey to sustainability@cityofsouthfield.com. Survey responses will be collected through September 30, 2023.

Thank you for your time and feedback!

1. **Initial Thoughts:** What does sustainability mean to you?

2. **Initial Thoughts:** What are the top three words/phrases that come to mind when you think of sustainability?





3.	Initial Thoughts:	How do you t	feel about the f	ollowing statements?
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a) I have a good und) I have a good understanding of what sustainability is and what is means to me.								
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
b) Sustainability is an									
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
c) Sustainability is an important aspect of the future of our Region.									
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
d) Sustainability is an	important aspec	et of the future of	our State.						
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
,	e) Sustainability is an important aspect of the future of our Country.								
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
•	f) The City of Southfield should develop a Climate Action Plan to address factors that affect our climate.								
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
g) The City of Southfield should set or help establish Greenhouse Gas (GHG) emission reduction goals for City-owned assets and operations.									
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
h) The City of Southfield should set or help establish Greenhouse Gas (GHG) emission reduction goals Citywide.									
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					
	y sources such as	_	l, wind, biomass	s, and hydropower					
Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree					





an excellent job

4.		egories (Econon			•	•	nced through 3 you think is most
	,	Environmental Economic Social All of the above					
5.		nability Topics y's society? (Sel		ı feel is the	most impo	ortant issue regai	rding sustainability
6.	Commereferent to adda	ced in the discu ress these topics	ty & Social Equal Sanitation ergy ties erestrial Habitat Sustainabilit ssion of sustai	- y: The fol nability. H	ow do you	-	nat are commonly Southfield is doing
	/	1	2		3	4	5
		The City is NC doing a good jo	ΣT			'	The City is doing an excellent job
	b)	s, public transit	, bike routes, and				
		1	2		3	4	5
		The City is NC	Т				The City is doing

doing a good job





1	2	3	4	5
The City is NOT doing a good job				The City is do
Municipal Facili	ities – Moderniz	ed, energy efficie	nt buildings an	d facilities.
1	2	3	4	5
The City is NOT doing a good job				The City is do
Community Col resources and civi		rse, equitable, and	d inclusive ac	cess to commu
1	2	3	4	5
The City is NOT doing a good job Public Health &	z Safety – Acces	sible programs an	d information	The City is do an excellent
1	2	3	4	5
				The City is de
The City is NOT doing a good job				•
•	nancial Vitality	– Responsible an	d transparent	an excellent
doing a good job	nancial Vitality	– Responsible an	d transparent t	an excellent
doing a good job Economic & Fir		<u>-</u>		an excellent Financial practice 5 The City is do
doing a good job Economic & Fin 1 The City is NOT	2	3		an excellent Financial practice 5 The City is do
Economic & Fir 1 The City is NOT doing a good job	2	3		





	1		2		3		4		5
	The City is N doing a good							The Ci	ty is do cellent
j)	Culture – Civic engagement through art, history, and social scien								
	1		2		3		4		5
k)									
k)	The City is N doing a good Environment resources.	l job	Iaintenan	ce of e	cosystems	, habitat	rs, air q		cellent
k)	doing a good	l job	Iaintenan 2	ce of e	cosystems 3	, habitat	s, air q	an ex	cellent
k)	Environment resources.	nt – M		ce of e		, habitat		an exquality, an	ty is do
Susta	Environment resources. 1 The City is N	l job nt – M NOT l job	2		3		4	an exquality, and	cellent d nate 5 ty is decellent





8.		inable Com unity a more	•			-	outhfield	prioritize	e to help	make our
		Communit	ty (Artwo:	rk, City E	vents, No	on-profits	, Diversit	y, Equity	, & Inclus	ion)
		Quality of Healthy Fo	`			•		0.		Access to
		Environme Wetland P	`	0.					Stream Re	storation,
		Infrastruct Infrastruct	`			Stormwat	er Man	agement,	Utilities	, Green
		Mobility (V	O.	Biking, Pu	ıblic Trar	nsportatio:	n, Electri	c Vehicle	Charging	Stations,
		Energy (Re	Energy (Renewable Energy – Solar Panels, Geothermal Wells, Wind Turbines)							
		Materials I	Managemo	ent (Recyc	cling & W	Vaste Man	agement)			
		Technolog	Technology (Internet Access, Access to City Information)							
		Economy (Business Development, Resident Attraction/Retention, Tourism)								
		Governme Funding)	ent (Zoni	ng, Ordi	nances,	Polices a	t Local/	State/Fed	leral Leve	el, Grant
9.	progra	s to Inform ams that hel stand how th	p our res	idents, bu	usiness o	wners, vi	sitors, an	d surrou	nding con	
	1	2	3	4	5	6	7	8	9	10
	Little .	Access to In	formation	1			Plei	nty of Aco	cess to Inf	ormation
10.	Ensur progra	ring Succes	ss: What	can we	do as a	City to e	nsure the	success	of a sust	cainability





11. Other	Feedback: How ofte	en do you personally in	acorporate sustainability in your life?
a)	Participate in a Recyc Always S	cling Program ometimes	Never
	111ways 5		Tiever
b)	Donate Used Items		
	Always S	ometimes	Never
c)	Use Public Transpor		
	Always S	ometimes	Never
d)	Drive an Electric Ve	hicle	
	Always S	ometimes	Never
e)	Walk/Bike/Alternati	ive Modes of Transpor	rtation
	Always S	ometimes	Never
f)	Use Reusable Bags		
	Always S	ometimes	Never
g)	Use Reusable Bevera	nge/Meal Containers	
	Always S	ometimes	Never
h)	Plant Trees/Gardens	S	
ŕ	Always S	ometimes	Never
i)	Clean up Parks/Strea	ams	
,	Always S	ometimes	Never
j)	Use energy-efficient	appliances/technology	Ÿ
,	Always S	ometimes	Never
k)	Use water-efficient f	ixtures	
,	Always S	ometimes	Never
1)	Shop at Local Busine	esses	
,	*	ometimes	Never
m)	Other:		

Never

Sometimes

Always





12. **Optional Feedback:** Is there anything you would like to add regarding the topic of sustainability or this survey?

13. Optional Information:	What age range do you belong in?
a) 18-24	

- b) 25-34
- a) 25 11
- c) 35-44
- d) 45-54
- e) 55-65
- f) +65
- 14. Optional Information: Would you consider yourself a Southfield native?
 - a) Yes I grew up in Southfield, still live in Southfield
 - b) Yes I grew up in Southfield, moved out of Southfield
 - c) Maybe I grew up elsewhere, currently live in Southfield
 - d) Maybe I live elsewhere, currently commuting to Southfield
 - e) No I am an out-of-state guest
 - f) No I am an international guest
 - g) Other:
- 15. **Optional Information:** If you are a resident of the City of Southfield, how long have you been living here?
 - a) 0-5 years
 - b) 6-10 years
 - c) 11-15 years
 - d) 16-20 years
 - e) +20 years