
SOUTHFIELD LOCAL DEVELOPMENT
FINANCE AUTHORITY
AUTOMATION ALLEY SMARTZONE
CENTREPOLIS

OVERVIEW 1999 - 2020

BOARD MEMBERS & STAFF

BOARD MEMBER	AUTHORIZING BODY
Fredrick Zorn, Chairperson	Mayor/City Council Approval
James Pierce, Treasurer	Mayor/City Council Approval
Michael Racklyeft, Secretary	Mayor/City Council Approval
Austen Michaels	Mayor/City Council Approval
STAFF	

Rochelle Freeman, Business & Economic Development Director
248-796-4161 rfreeman@cityofsouthfield.com

RECORDS AVAILABLE

Minutes of Board Meetings – [Click Link](#)

Annual Budget – [Click Link](#)

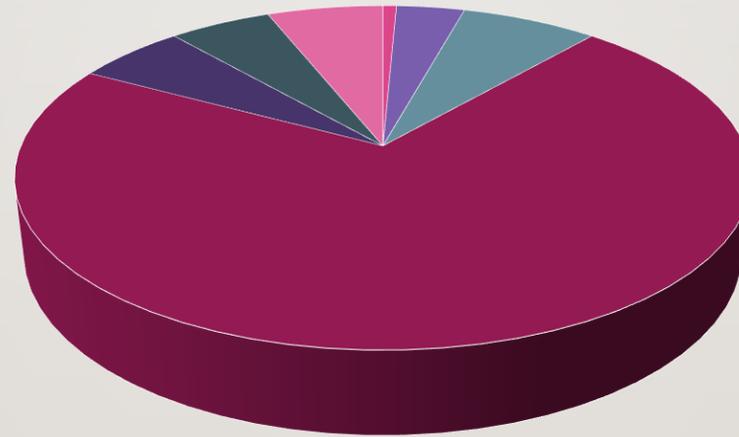
Annual Audit – [Click Link](#)

Adopted Development Plan – [Click link](#)

Adopted Tax Increment Finance Plan – [Click Link](#)

ALLOCATION OF RESOURCES

Dollars



Special Projects

Accelerator Build-Out

Administration

Automation Alley

Marketing & Promotion

Business & Tech Center

Placemaking

AUTOMATION ALLEY

MICHIGAN'S INDUSTRY 4.0 KNOWLEDGE CENTER

Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center, with a global outlook and a regional focus. We connect industry, academia and government to fuel Michigan's economy and accelerate innovation. We offer programs, resources and knowledge to help our members grow and prosper in the digital age.

Technology in Industry Report

Industry 4.0 Supplier Reboot

Expand to Michigan

Education and Training Discounts

Defense Programs

MI Smart Factory Tour

Export Assistance

Government Affairs Roundtables

Job Board Search

The 7Cs™

ACT 4.0 - Automation Alley's Competitive Industry 4.0 Transformation (Integr8 Nov 5-6, 2019)

OVERVIEW OF ACTIVITIES

List of Current Contracts

Annual Synopsis of Activities

- Explanation of Tax Increment Revenues Not Expended with 5 Years
- List of Authority Accomplishments
- List of Authority Project and Investments
- List of Authority Events and Promotional Campaigns

LIST OF CURRENT CONTRACTS

Automation Alley \$50,000

Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center. On-going Support

Moncur \$61,500

Professional Services Contract for Centrepolis Accelerator Web and Marketing Services for the Smart Zone. Yearly contact

SignGraphix, Inc. \$100,900

Exterior Identity & Wayfinding Signage. On-time installation



ANNUAL SYNOPSIS OF ACTIVITIES

- Explanation of Tax Increment Revenues Not Expended with 5 Years
 - All funds allocated
- List of Authority Accomplishments/Project and Investments
 - Branding/Website/Placemaking/Establish Accelerator
- List of Authority Events and Promotional Campaigns
 - <http://www.centrepolisaccelerator.com/Events/>

CENTREPOLIS MARKETING CONTRACT WITH MONCUR

Advertisement

Researching and writing white papers or blog posts that are geared to industry trends or advice for startup businesses.

Creating more visually dynamic social posts

Adding a resource section to the website which features information such as –

Automation Alley Technology in Industry Report,
Business Catalyst & MVCA

Research Report

Modifications to the website as necessary

Managing all hosting, community management, and ongoing website maintenance

Promote content around tech and innovation

Promote a presence of innovative companies

Grow businesses and attract talent

Build recognition and respect

Connect with and support local businesses

This contract shall be effective for a one-year period from November 1, 2019 through October 31, 2020.

This contract may be renewed for up to five additional one-year periods

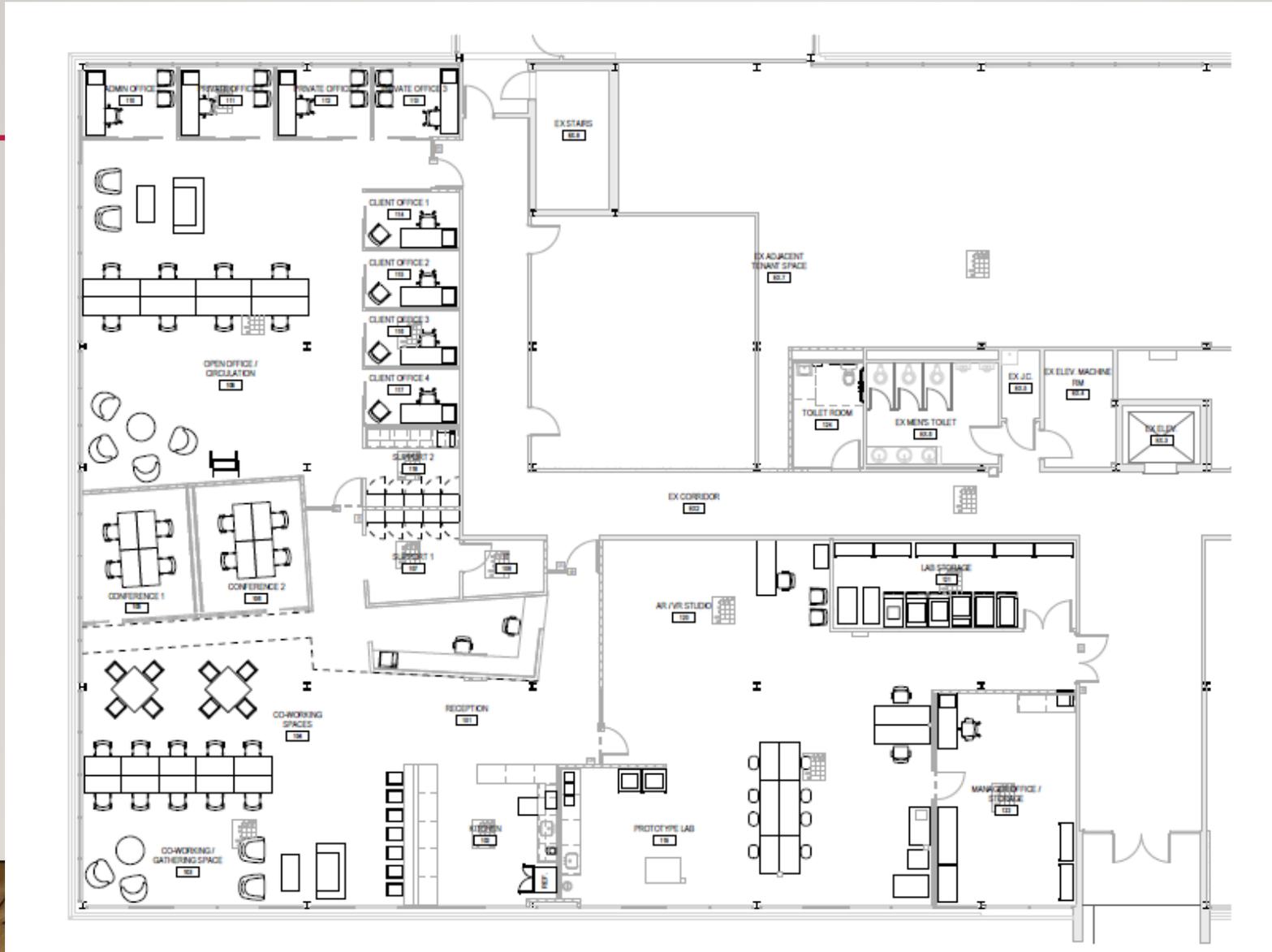


CENTREPOLIS EXTERIOR IDENTITY & WAYFINDING SIGNAGE

- 16”H x 58”W Existing Monument Sign Panel (Drawing #21871)
- 144”H x 38”W Non-Illuminated Small Vertical Boulevard Sign (Drawing #21853)
- 36”H x 24”W Large Directional Signs (Drawing #21867)
- 25”H x 15”W Small Directional Signs-Trailhead (Drawing #21868)
- 110”H “C’s” Boulevard Sculpture (5) Piece (Drawing #21870)
- 216”H “Fin” Round-a-bout Sculpture (5) Piece (Drawing #21870)
- 4”H x 14.5”W Building Entrance Wall Panels (Drawing #21872)



CENTREPOLIS ACCELERATOR



CENTREPOLIS ACCELERATOR LAYOUT OF SPACE



CENTREPOLIS ACCELERATOR LAYOUT OF SPACE



CENTREPOLIS ACCELERATOR UPDATE

Accelerator Metrics

LTU CENTREPOLIS ACCELERATOR			
July 1, 2016 to March 31, 2019			
	OBJECTIVES	ACHIEVED	% ACHIEVED
GRANT METRICS:	3/31/2019	3/31/2019	TO ACTUAL
Number of companies created =	18	19	106%
Number of new companies served =	216	216	100%
Number of total companies served =	274	283	103%
Number of jobs created = FTE	33	48	145%
Total follow on funding/new capital =	\$10,000,000	\$ 14,245,971	142%
Number of events hosted =	46	52	113%
Number of events, conferences, attended by Gatekeeper =	90	107	119%