# BOARD MEMBERS & STAFF

<table>
<thead>
<tr>
<th>BOARD MEMBER</th>
<th>AUTHORIZING BODY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fredrick Zorn, Chairperson</td>
<td>Mayor/City Council Approval</td>
</tr>
<tr>
<td>James Pierce, Treasurer</td>
<td>Mayor/City Council Approval</td>
</tr>
<tr>
<td>Michael Racklyeft, Secretary</td>
<td>Mayor/City Council Approval</td>
</tr>
<tr>
<td>Austen Michaels</td>
<td>Mayor/City Council Approval</td>
</tr>
</tbody>
</table>

## STAFF

Rochelle Freeman, Business & Economic Development Director  
248-796-4161  rfreeman@cityofsouthfield.com
RECORDS AVAILABLE

Minutes of Board Meetings – Click Link
Annual Budget – Click Link
Annual Audit – Click Link
Adopted Development Plan – Click link
Adopted Tax Increment Finance Plan – Click Link
ALLOCATED OF RESOURCES

- Special Projects
- Accelerator Build-Out
- Administration
- Automation Alley
- Marketing & Promotion
- Business & Tech Center
- Placemaking

Dollars
Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center, with a global outlook and a regional focus. We connect industry, academia and government to fuel Michigan's economy and accelerate innovation. We offer programs, resources and knowledge to help our members grow and prosper in the digital age.

- Technology in Industry Report
- MI Smart Factory Tour
- Industry 4.0 Supplier Reboot
- Export Assistance
- Expand to Michigan
- Government Affairs Roundtables
- Education and Training Discounts
- Job Board Search
- Defense Programs
- The 7Cs™
- ACT 4.0 - Automation Alley’s Competitive Industry 4.0 Transformation (Integr8 Nov 5-6, 2019)
OVERVIEW OF ACTIVITIES

List of Current Contracts

Annual Synopsis of Activities

• Explanation of Tax Increment Revenues Not Expended with 5 Years
• List of Authority Accomplishments
• List of Authority Project and Investments
• List of Authority Events and Promotional Campaigns
<table>
<thead>
<tr>
<th>Contractor</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automation Alley</td>
<td>$50,000</td>
<td>Automation Alley is a nonprofit manufacturing and technology business association and Michigan's Industry 4.0 knowledge center. On-going Support</td>
</tr>
<tr>
<td>Moncur</td>
<td>$61,500</td>
<td>Professional Services Contract for Centrepolis Accelerator Web and Marketing Services for the Smart Zone. Yearly contact</td>
</tr>
<tr>
<td>SignGraphix, Inc.</td>
<td>$100,900</td>
<td>Exterior Identity &amp; Wayfinding Signage. On-time installation</td>
</tr>
</tbody>
</table>
ANNUAL SYNOPSIS OF ACTIVITIES

• Explanation of Tax Increment Revenues Not Expended with 5 Years
  • All funds allocated

• List of Authority Accomplishments/Project and Investments
  • Branding/Website/Placemaking/Establish Accelerator

• List of Authority Events and Promotional Campaigns
  • http://www.centrepolisaccelerator.com/Events/
CENTREPOLIS MARKETING

CONTRACT WITH MONCUR

Advertisement
Researching and writing white papers or blog posts that are geared to industry trends or advice for startup businesses.
Creating more visually dynamic social posts
Adding a resource section to the website which features information such as –
Automation Alley Technology in Industry Report,
Business Catalyst & MVCA Research Report
Modifications to the website as necessary
Managing all hosting, community management, and ongoing website maintenance

Promote content around tech and innovation
Promote a presence of innovative companies
Grow businesses and attract talent
Build recognition and respect
Connect with and support local businesses

This contract shall be effective for a one-year period from November 1, 2019 through October 31, 2020.
This contract may be renewed for up to five additional one-year periods
CENTREPOLIS EXTERIOR IDENTITY & WAYFINDING SIGNAGE

• 16’’H x 58’’W Existing Monument Sign Panel (Drawing #21871)
• 144’’H x 38’’W Non-Illuminated Small Vertical Boulevard Sign (Drawing #21853)
• 36’’H x 24’’W Large Directional Signs (Drawing #21867)
• 25’’H x 15’’W Small Directional Signs-Trailhead (Drawing #21868)
• 110’’H “C’s” Boulevard Sculpture (5) Piece (Drawing #21870)
• 216’’H “Fin” Round-a-bout Sculpture (5) Piece (Drawing #21870)
• 4’’H x 14.5’’W Building Entrance Wall Panels (Drawing #21872)
CENTREPOLIS ACCELERATOR
LAYOUT OF SPACE
CENTREPOLIS ACCELERATOR
LAYOUT OF SPACE
**Accelerator Metrics**

<table>
<thead>
<tr>
<th>LTU CENTREPOLIS ACCELERATOR</th>
<th>OBJECTIVES</th>
<th>ACHIEVED</th>
<th>% ACHIEVED TO ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 1, 2016 to March 31, 2019</td>
<td>3/31/2019</td>
<td>3/31/2019</td>
<td></td>
</tr>
<tr>
<td><strong>GRANT METRICS:</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of companies created</td>
<td>18</td>
<td>19</td>
<td>106%</td>
</tr>
<tr>
<td>Number of new companies served</td>
<td>216</td>
<td>216</td>
<td>100%</td>
</tr>
<tr>
<td>Number of total companies served</td>
<td>274</td>
<td>283</td>
<td>103%</td>
</tr>
<tr>
<td>Number of jobs created = FTE</td>
<td>33</td>
<td>48</td>
<td>145%</td>
</tr>
<tr>
<td>Total follow on funding/new capital</td>
<td>$10,000,000</td>
<td>$14,245,971</td>
<td>142%</td>
</tr>
<tr>
<td>Number of events hosted =</td>
<td>46</td>
<td>52</td>
<td>113%</td>
</tr>
<tr>
<td>Number of events, conferences, attended by Gatekeeper =</td>
<td>90</td>
<td>107</td>
<td>119%</td>
</tr>
</tbody>
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