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MARCH - APRIL 2019



COVER STORY WOMEN'S HISTORY

MONTH4 Every March the United States celebrate women by using the entire month to highlight the sizeable contributions women have made to history throughout the centuries. Find out why Women's History Month matters and learn about a publication that will highlight various Southfield and Lathrup Village-based women who are making a difference in the community.



SECONDARY FEATURE SECRET SOCIETY OF TWISTED STO-RYTELLERS 6 Learn about the awardwinning storytellers program that recently touched down inside the Southfield Pavilion and moderated by noted poet Satori Shakoor.

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Cable Manager Lisa Hawkins

Cable Regulation Specialist/Producer JoAnne Gurley

C15 Editor/Designer/Writer/ Producer Chris Campbell

Producer/Director Sarah Himes

Producer/Director Art Ford Producer/Director Michael Talley

Administrative Asst/ Production J. Michelle Murray

Staff Production Assistants GREYDON HYDE

Production Assistants Dave McDowell/Ricardo Lawson/Jim Hall



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ON THE COVER

Photo of building springtime in bloom. *Photo courtesy of Getty Images.*

INTERIOR COVER

(A) Collage of women figures (pictured left). Photo credit: Reuters (B) (Middle pic) Pictorial of Society of Twisted Storytellers creator Satori Shakoor Credit: Getty Images. (C) Photo of business professionals. Credit: Getty Images.

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FROM OUR EXECUTIVE PRODUCER

Welcome to the early April edition of C15 Magazine! In this issue, we feature various articles relating to the community-based programming produced by Southfield Multimedia Services.

The month of March was Women's History Month and we feature an article from City Councilwoman Linnie Taylor on the importance of it. Southfield Parks & Recreation recently hosted an engaging community event, "The Secret Society of Twisted Storytellers" featuring noted poet/artist Satori Shakoor that drew hundreds to the Southfield Pavilion.

The Southfield Area Chamber of Commerce continues to present and host vital programs that connect the business community and this month's feature revolves around its Business Networking Group, otherwise known as BNG. This edition is rounded out by articles related to job tips that enhance your ability to take advantage of area employment opportunities, the latest happenings at Lawrence Tech University and the public library.

As always, we feature the best in community-based programming dedicated to the people, places and events in Southfield! Tune in and experience programming that keeps you at the pulse of Southfield.

lisa Hawkins

CABLE MANAGER



Lisa Hawkins, C15 Cable Manager



FEATURE STORY

Women's History Matters

The month of March was a great opportunity to salute women's contributions in our community

By Linnie Taylor

arch was many things — a month when we set back our clocks, a month when we celebrate the return of spring, a month when we consistently find ourselves over or under dressed for the weather, no matter what the actual temperature is — but it was also Women's History Month!

This was the month where we reveled in learning about all manner of female history-makers, from the big names to the unsung heroes. It was also a time when we focus on learning more about the female perspective on big movements in human history. ties, religious life, education, health, the military, sports, the arts, and many other areas.

The United States' Women's History Month celebration is part of a larger global project that centers around International Women's Day, which was celebrated this year on March 8. A national holiday in some countries, International Women's Day was first celebrated in 1908 in an effort to draw attention to the lack of voting rights and fair labor conditions for women.

Thanks to German activist Clara Zetkin, an international conference of women decided to create one day to honor the contributions women

"March was a month where we focused on learning more about the female perspective on big movements in human history."

Women's History Month is a time for us to recognize and salute women's contributions to the American family and to society in general.

Women have been making these contributions since this continent was explored and settled and America won its independence and women continue to strengthen the family and enrich our lives with intellectual gifts, creative talents, and an indomitable spirit—in business, government, volunteer activimake to the world, and the day has been recognized ever since.

Women's History Month was nationally established in 1987 after almost a full decade of lobbying and campaigning for the importance of teaching the significance of women in American society.

As recently as 1970, there was zero emphasis on women's history in schools' curriculum, or even as a part of general knowledge throughout mainstream society. These are



March is Women's History Month

While March celebrated Women's History Month on a national level, local women will be highlighted in a publication that celebrates their impact and difference making in Southfield and Lathrup Village.

just a few key reasons why the United States annually devotes an entire month to the study and learning of the achievements and societal contributions of women.

Why is this month-long celebration significant? The answer(s) to that question vary based on the person asked and what their experiences have been; however, it seems everyone can agree that having a month dedicated to celebrating and honoring women is important for our society.

Until history textbooks, Congress and assigned reading lists reflect gender parity, Women's History Month is a crucial time to remind our communities around the nation and the world of women's important work and the barriers that exist to full gender equality. Women have proven to be strong leaders in their local communities as well as globally. All around the world, they contribute enormously to the economy through their passion, creativity, and artistry. And its my honor to announce that a special publication has been commissioned to spotlight the local contributions of women in the Southfield area.

Produced by Southfield Multimedia Services, the booklet will highlight the contributions of 30 Southfield/Lathrup Village-based women professionals in the areas of business, the arts, community, educational and medical fields.

It will be available at various distribution points around the Southfield municipal campus, and at various businesses in the Southfield and Lathrup Village areas.



FEATURE STORY

Storytelling and more

The Secret Society of Twisted Storytellers is a popular event that spotlights the oratorical arts

By Tanisha Marks-Springer

eople have always needed stories to entertain, instruct and uplift. Its been said that storytelling was reaching its end because wisdom is dying out, but communities like metro Detroit demonstrate that there is no shortage of wisdom or storytelling. The area and storyteller created the Secret Society of Twisted Storytellers in 2012. The curated event is held several times a year at the Charles H. Wright Museum of African American History in midtown Detroit. The format is that five storytellers tell a ten-fifteen minute story on a pre-



Hosted by Satori Shakoor, an actor, stand-up comedian, playwright, writer and storyteller created the Secret Society of Twisted Storytellers in 2012

city has numerous several storytelling initiatives including The Moth and the Detroit Association of Black Storytellers, but its The Secret Society of Twisted Storytellers that has found traction and great impact in the community.

Hosted by Satori Shakoor, an actor, stand-up comedian, playwright, writer

selected theme.

So successful, the event outgrew four venues in eight months before finding its current home. The storytellers draw on Detroit's long history of music, political and social activism, the city's bankruptcy and emergency management. Storytellers range in age from nine to eighty -two and their stories are raw and honest. Shakoor believes Detroit is going through a cultural renaissance. The national economic collapse and the city's bankruptcy generated fear and hardship, but also creative freedom.



Shakoor believes Detroit is going through a cultural renaissance and that storytelling is a way for people to connect to each other.

Storytelling is part of the drive to reconnect.

"Detroit and Detroiters are resilient, hopeful people with high hopes, values and dreams that want and need expression," says Shakoor. "We listen to depressing, overwhelmingly hopeless stories every day in media and social media. The Secret Society of Twisted Storytellers has a mission to present stories and tellers who have come through challenge and are open to sharing about their experiences."

Shakoor herself comes from a long line of master storytellers—older,

ie in my mind," said Shakoor.

As curator and story director for The Secret Society of Twisted Storytellers, she works with each storyteller to revise, craft and rehearse their stories for the stage.

"Storytelling is healing and grows me spiritually. I receive the inspiration, knowledge and tears and laughter of five new people each month. I feel like the Mayor of Stories. I'm blessed and grateful to be able to do what I love—to listen

"Metro Detroiters are resilient, people with high hopes, values and dreams that need expression. The Secret Society of Twisted Storytellers has a mission to present storytellers who have come through challenge and are open to sharing about their experiences."

black women from the South who used stories to teach, warn, entertain and caution. "They could make walking to the mailbox sound like a 'Lord of the Rings' adventure. My eyes would grow big with wonder, my toes would curl and my mind would light up like a fire when they told stories. They could make me see, taste and feel everything they were saying. It was like a little movand tell stories and be exposed to the magnificence of our humanity."

Southfield Parks & Recreation recently hosted the Secret Society of Twisted Storytellers recently touched down at the Southfield Pavilion. Visit the Southfield Multimedia Services Facebook page to view the re-cap.



HOMELAND SECURITY

Tornado safety precautions

Learn precautionary and preparatory steps to take during the upcoming tornado season

hile the greatest number of tornadoes occurs in April, May, and June, tornadoes can occur at any time of the year, day or night.

Fortunately everybody has the chance to survive a tornado. The keys to survival are preparedness and action. If you and your family are prepared ahead of time, you'll be able to take the necessary action steps to survive a tornado and its aftermath.

Here are some tips to help prepare you and your family for a tornado and keep you safe.

1. Be prepared – Tornadoes can strike at any time. Make sure your family knows your plan of action if a tornado warning is issued for your community. Some things to consider include discussing the best place to take shelter in your home, the difference between watches and warnings, the county you reside in, steps you will take during and after the storm, and creating a safety kit.

2. Practice, practice, practice – Being prepared for a tornado is just the first step in keeping your family safe. If you don't practice the steps you put in place, panic and injury could occur. By Frank Coutts

3. Protect important information – Consider storing important information in your safe, storm shelter, safety deposit box at your local bank, or electronically. Important information could include your insurance policy, loan/mortgage papers, medical information (i.e., allergies, regular medications, or a brief medical history), important telephone numbers, a personal home inventory, birth certificates, and social security cards.

Tornado safety tips DURING the storm

1. If your home has a basement, seek shelter there immediately. If there's a sturdy object in your basement, like a workbench or pool table, crawl under it to protect yourself from falling objects. If your basement has windows like mine, consider a place away from the windows. The safest spot in my basement is in the baby doll closet under the stairs. And yes, there are a lot of baby dolls in this closet.

2. If your home doesn't have a basement, seek shelter immediately in an interior room like a closet or bathroom.

3. If you're driving, seek shelter immediately or drive away from the tornado at a right 90-degree angle because tornadoes usually travel from west to east. Also, parking under an overpass will not protect you from a tornado. We've all seen pictures and TV footage where vehicles,



The months of April, May and June present peak weather conditions that increase the probability of tornadoes. The tornado season presents numerous challenges, but you can overcome these severe weather conditions by taking the right preparedness step.

including semi-trucks, are thrown around like toys. Find a ditch, culvert, or other low-lying area and cover your head. Be cautious of water flow if lying in a ditch or culvert.

Tornado safety tips AFTER the storm

1. If you're away from your home at the time of the tornado, try to return safely. Listen to news reports to see if you can get up-to-date information about your neighborhood. Watch for fallen debris and power lines, and heed the advice of local authorities.

2. If your home has been damaged, consider turning off your main utilities, including your natural gas, electricity, and water main. If you smell natural gas, do not enter your home and call 911. To make your water main easy to find, consider attaching a West Bend tag. Click here to place your order.

3. Only consume food or water that was not damaged by the storm.

4. If your home has minimal water damage, consider cleaning the area with bleach. Make sure you wear rubber boats, gloves, and eye protection. The area should be properly ventilated so open windows and use fans.

5. If you lost power, protect yourself from carbon monoxide poisoning by using generators, grills, and other fuel-burning devices in a well-ventilated area.

6. If your home was not damaged, contact your friends, family, and neighbors to make sure they're safe. Ask them if they need a safe place to stay.

7. If possible, review your insurance policy and follow the necessary steps to contact them and file a claim.

Frank Coutts is back assisting the Southfield Homeland Security Department. To stay updated on various departmental events and education programs, visit cityofsouthfield.com.

PROGRAM DESCRIPTIONS FOR MARCH 18 - APRIL 21, 2019

15 News - Hear the latest news affecting Southfield. Hosted by Chris Campbell

Author's Den-Guest host Bridget Smith sits down with her favorite award-winning author and illustrator Salina Yoon: Mon. & Wed. – 8:30am; Sat. & Sun. – 9pm

Bulletin Board-See important information on City Council and Planning agendas as well as city events and policies Business Matters-Learn about Fire Rover, a fire detection and suppression system; find out why Southfield Business & Economic Development Director Shelly Freeman received an honor and we'll take you to the new Surgeon's Choice Medical Center: Mon. – 2pm; Wed. -2:30pm & 7:30pm; Thurs. -10:30am; Sat. & Sun. – 10:30am & 5pm;

City Council Meeting-Live meeting on March 18th & March25th at 7:30pm. Replays as follows: Mon. & Tues. – 7:30pm; Wed. – 11pm; Thurs., Sat. & Sun. – 12:30pm; Fri. - 7am;

Planning Commission Meeting-Replay of the live meeting on Feb. 6th as follows: Mon. – 7am & 2:30pm; Tues.-5:30pm; Wed. – 11am; Thurs. – 10pm; Sat./Sun. – 4pm;

Zoning Board of Appeals-Live meeting on Tues., Feb. 19th at 7pm. Replays of the meeting as follows: Mon. – 9am; Wed. – 12:30pm; Thurs. – 7am; Sat./Sun. – 5:30pm;

More than Books:

- Becoming a Backyard Naturalist-Barb Klimkowski talks to the audience the joy they can receive from their yards and gardens: Wed. 10am; Fri. 9pm;
- Getting to know your Muslim neighbors- Listen in as the Muslim American society as they educate the community on the culture, history and customs of their religion:
- Going Organic in Gardening- Organic gardener Barb Klimkowski explains the definition of organic and gives tips on creating a great organic garden: Mon. – 10am; Tues. – 12:30pm;
- Library Update-Southfield Librarian Dave Ewick Library Strategic plan, music at the library and the upcoming Battle of the Books Mon. - 10am; Sat. & Sun. - 8:30am

Movie of the Week: Fri. - 12:30pm & Midnight

- March 22 "The Lady Vanishes"
- March 29 "Scarlett Street"
- April 5 "Heartbeat"
- April12 "Sante Trail"
- April 19 "Mohawk"

Seniorcize -Join fitness trainer Alisha Love as she demonstrates cardio exercises: Mon. & Wed. - 3:30pm; Tues. & Thurs. - 8:30am; Sat. & Sun. - 11:30am;

Animalz-On this episode, visit the "Meet Your Best Friend" at the Detroit Zoo, meet the featured adoptable pet and see what the Novi Pet Expo offered participants: Mon. –11pm; Tues. – 9am; Wed. – 2:30pm; Fri. - 11am & 7:30pm; Sat./Sun. – 6pm;

Dinner with the Doctors-Find out about Inflammatory Bowel Disease (IBD), its symptoms and how it's treated: Mon. – 5:30pm; Tues. – 1:30pm; Wed. – 9:30pm; Thurs. – 11am & 5:30pm;

Follow the Season-Check out how Southfield Christian's girls softball team prepares for season: Tues./Thurs. – 5pm; Sat./Sun. – 5:30pm;

Game of the Week-Get a taste of local March Madness: Girls Basketball-*NEW*- Southfield A&T v. Royal Oak -Mon. – 4pm; Thurs. – 7:30pm; Southfield A&T v. Warren Cousino-*NEW*- Sat.& Sun. – 10:30pm; Wed. – 8pm;

Great Lakes Lyric Opera's- "Thomas & Sally"-A comedic opera about love in early America: Thurs. - 4pm; Fri. - 4:30pm;

Jazz & Blues Concert Series-R.J. Spangler along with special guest Alberta Adams perform at the Southfield Library: Mon. – 12:30pm; Tues. – 2:30pm; Wed. – 5:30pm; Thurs. – 9am & 9pm;

Lunch & Learn-Dr. J.C. DeMeireless discusses how to cope with the blues: Wed. – 1pm; Sat./Sun. – 7:30pm;

Kids Koncert-Learn about the storytellers' instruments: Sat. & Sun. - 9:30am;

Safe & Secure- On this edition, Acting Police Chief Brian Bassett and Fire Chief Johnny Menifee spotlight a coat donation to the Judson Center; see city employees participate in active shooter training and find out who won a cooking competition Acting Chief Bassett participated in; Mon. – 11:30am; Tues. – 1pm & 12am; Wed. - 9am & 10:30pm; Fri. – 5:30pm & 11pm;

SciEngiMathePloration-Host Gary Mach and his assistant explore the subject of transportation: Wed. -6:30pm; Sat. & Sun. - 11am;

Sculptor Marshall Fredericks- Take a look at the amazing life and work of Marshall Fredericks: Wed. -4pm; Thurs. -11pm; Fri. – 6pm;

Southfield String Quartet-Hear the Philharmonic as it celebrates spring through song: Tues- 3:30pm; Fri. – 2:30pm;

Spotlight on Seniors- See how Southfield is embracing its senior community and we'll take you to Southfield Parks & Rec's St. Patrick's Day luncheon and visit a Senior Vendor Expo: Mon. – 10:30am & 6:30pm; Tues. – 11:30am; Wed. – 9:30am & 5pm; Thurs. – 10am; Fri. – 4pm; Sat./Sun. -8:30am & 3:30pm;

The Southfield Roundtable- Host Euni Rose along with community leaders focus on sexual harassment: Tues. – 10:30am & 11pm; Sat. & Sun. – 9:30pm;

To Your Health-Dr. Kertia Blacks focuses on different types of eating disorders: Mon. – 11am; Tues. – 6:30am; Thurs. -6:30pm; Fri. – 8:30pm;

PROGRAM DESCRIPTIONS FOR MARCH 18 - APRIL 21, 2019

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday & Sunday
7:00a	Planning Commission			Zoning Board of Appeals	City Council Meeting	Cunady
7:30a	Meeting 15 News Author's Den Zoning Board of Appeals More Than					
8:00a		15 News	15 News	15 News		15 News
8:30a		Seniorcize Animalz	Author's Den	Seniorcize Jazz & Blues Concert Spotlight on		More Than Books
9:00a 9:30a			Safe & Secure Spotlight on Seniors			Spotlight on Seniors
10:00						Kids Koncert
a	Books Spotlight on Seniors To Your Health Safe & Secure	The Southfield Roundtable Spotlight on Seniors	More Than Books	Seniors		
10:30 a				Business Matters		Business Matters
11:00 a			Planning Commission Meeting	Dinner with the Doctor	Animalz	Sciengimath
11:30 a						Seniorcize
12:00 p	15 News	15 News	15 News	15 News	15 News	15 News
12:30 p	Jazz & Blues Concert	More Than Books	Zoning Board of Appeals	City Council Meeting	Movie of the Week	City Council Meeting
1:00p		Safe & Secure				
1:30p		Dinner with	Lunch & Learn			
2:00p	Business	the Doctor	Business			
2:30p	Matters Planning Commission Meeting	Jazz & Blues Concert	Matters Animalz		Southfield String Quartet	
3:00p						
3:30p	Seniorcize		Seniorcize			
4:00p	Game of the Week Dinner with the Doctor	Southfield String Concert	Sculptor Marshal Fredericks	Great Lakes Lyric Opera	Spotlight on Seniors	Planning Commission Meeting
4:30p					Great Lakes	
5:00p		Follow the Season	Spotlight on Seniors	Follow the Season	Lyric Opera	Business Matters
5:30p		Planning Commission Meeting			Follow the Season	Zoning Board of Appeals
6:00p					Sculptor	
			Jazz & Blues Concert	Dinner with the Doctor		
6:30p	Spotlight on Seniors				Sculptor Marshal Fredericks	Animalz
6:30p 7:00p	Spotlight on	Meeting	Concert	the Doctor	Marshal	
	Spotlight on Seniors	Meeting To Your Health	Concert Sciengimath 15 News Business	the Doctor To Your Health	Marshal Fredericks	Animalz
7:00p	Spotlight on Seniors	Meeting To Your Health	Concert Sciengimath 15 News Business Matters	the Doctor To Your Health	Marshal Fredericks	Animalz
7:00p 7:30p	Spotlight on Seniors	Meeting To Your Health	Concert Sciengimath 15 News Business	the Doctor To Your Health 15 News Game of	Marshal Fredericks 15 News	Animalz 15 News
7:00p 7:30p 8:00p	Spotlight on Seniors 15 News	Meeting To Your Health 15 News	Concert Sciengimath 15 News Business Matters Game of	the Doctor To Your Health 15 News Game of	Marshal Fredericks 15 News Animalz	Animalz 15 News Lunch & Learn
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7:00p 7:30p 8:00p 8:30p 9:00p 9:30p 10:00 p	Spotlight on Seniors 15 News City Council	Meeting To Your Health 15 News City Council	Concert Sciengimath 15 News Business Matters Game of the Week Dinner with the Doctor Safe & Secure City	the Doctor To Your Health 15 News Game of the Week Jazz & Blues Concert Planning Commission Meeting	Marshal Fredericks 15 News Animalz To Your Health More Than	Animalz 15 News Lunch & Learn Safe & Secure Author's Den The Southfield Roundtable Game of
7:00p 7:30p 8:00p 8:30p 9:00p 9:30p 10:00 p 10:30 p 11:00	Spotlight on Seniors 15 News City Council	Meeting To Your Health 15 News City Council	Concert Sciengimath 15 News Business Matters Game of the Week Dinner with the Doctor Safe & Secure	the Doctor To Your Health 15 News Game of the Week Jazz & Blues Concert Planning Commission	Marshal Fredericks 15 News Animalz To Your Health More Than Books	Animalz 15 News Lunch & Learn Safe & Secure Author's Den The Southfield Roundtable



LIBRARY

March/April Library events

The Southfield Public Library offers a variety of cultural and educational events for the family

By Dave Ewick

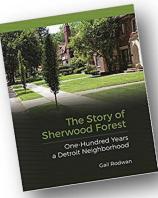
he Southfield Library is one of the area's cultural jewels and community centers. The months of March and April offer numerous community events for the family to enjoy:

March 27 @ 6:30 – 8:30 pm Meeting Room The Story of Sherwood Forest: One Hundred Years a Detroit Neighborhood

The history of the Sherwood Forest area of Detroit is in small part the story of a community of architecturally significant homes; it is in large part the story of the tenacity of a city neighborhood that has

successfully met significant challenges in the course of its 100 years.

Sherwood Forest is a neighborhood that works, and the how and the why of



that makes for an inspiring and instructive story for anyone interested in the concept of community and how it was achieved in one of the most fascinating places in urban America.

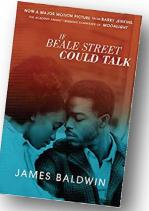
Books will be available for purchase and signing.

April 3 @ 7:00 – 8:30 pm

Southfield Room – 3rd Floor Urban Fiction Book Club – If Beale

Street Could Talk: A Novel by James Baldwin

This novel is a moving story of love in the face of injustice. Told through the eyes of Tish, a nineteen-yearold girl, in love with



Fonny, a young sculptor who is the father of her child, the story mixes the sweet and the sad. Tish and Fonny have pledged to get married but Fonny is falsely accused of a terrible crime and imprisoned.

Their families set out to clear his name and as they face an uncertain future, the young lovers experience a kaleidoscope of emotions: affection, despair and hope. In a love story that evokes the blues, where passion and sadness are inevitably intertwined, the author has created two characters so alive and profoundly realized that they are unforgettably ingrained in the American psyche.



April 10 @ 2:00 pm - 3:00 pm Tech Talk Library Auditorium

Drop by our Tech Talk for some one-on-one help. Learn how to get the most out of your tablet, smartphone, e-reader or how to navigate social media sites.

April 13 @ 10:00 am - 11:30 am Library Meeting Room Back Pain: All You Need to Know with

the DMC

Is back pain preventing you from enjoying life? Are the simple daily



tasks of carrying in the groceries or tying your shoes becoming a struggle? Join a DMC orthopedic expert and learn about the causes, symptoms and treatments for back pain. Take the next step towards freeing yourself from the effects of back pain. You can ask questions related to your condition, insurance and other topics. ister, please visit http://dmc.org/ dmcandyou or call (313) 577-7282.



April 17 @ 6:30 pm - 8:30 pm Jazz & Blues @ Your Library – Madcat Midnight Blues Journey Library Meeting Room

Peter Madcat Ruth has established an international reputation through his exhilarating, riveting virtuosity on the harmonica. His expertise on this instrument has amazed audiences world-wide.

He is equally at home playing blues, folk music, jazz, country or rock and roll. Performance Maga-

zine refers to him as "A harmonica virtuoso who is rapidly approaching legend status."Madcat is more than an expert musician. He is also performer who has such a good time playing music that audiences delight in his performances. His enthusiasm is unpretentious and contagious.

\$5.00 Admission

\$3.00 for Friends of the Southfield Public Library members. No charge for children under 12.

To learn more about upcoming Southfield Public Library events, visit southfieldlibrary.org.



LAWRENCE TECH

Auto industry disruptions

Autonomous vehicle technology and ride share programs set to cause major shift in auto industry

By Murray Feldman

For the set of the set

need for gas), services like Uber (which are challenging the need to own a car), and Tesla (which is challenging the way cars are sold).

And, of course, we can conceptualize the impact that self-driving cars



With numerous technological advances on the horizon, many pundits feel that car manufacturers are going to have to go through a paradigm shift in the way they think about their role. Photo credit: Getty Images.

tiny step towards the type of disruption that auto manufacturers will come to know.

At present, the way we think about disruption in the automotive industry is through electric cars (upending the will have, but we as consumers of cars are not quite there yet.

In fact, many pundits feel that car manufacturers are going to have to go through a paradigm shift in the way they think about their role. Whereas today they focus on mass-



Technological advancements have meant that the car (as we know it) will slowly transition from a driving machine, to a digital device, to possibly a lifestyle space.

producing automobiles, they're going to have to start thinking about mobility as a system and where the car fits in that system. Sure, there will still be a need for hardware (the car) within that system. But the role of software becomes increasingly important, as it has already.

But the shift in the way manufacturers will have to think about the automobile goes way beyond what kind of technology they can integrate into the vehicle. The design of the car itself is going to be revolutionized as autonomous driving technology improves and ultimately replaces the need for a real-life driver.

That means that the car (as we know it) will slowly transition from a driving machine, to a digital device, to possibly a lifestyle space. The interior of the car could look profoundly different in the next five, 10, 20 years as manufacturers integrate things like gesture control, touch sensors, and whatever other user interface mechanisms they opt for—and that ultimately replace the steering wheel.

That's disruption.

And, of course, we haven't even touched on the impact all of these new systems and technologies will have on things like insurance, infrastructure, and policies and law. So while the automotive industry (and many others) may feel all dazed and confused with the new technologies and systems that are already disrupting them right now, we're really just scratching the surface.

Lawrence Tech University's "Leaders & Innovators" series will tackle "Disruptions in the Auto Industry" at its next session, March 28.



ALMOST HOME

April Almost Home Adoption Opportunities

By Jim Hall

Imost Home continues to fill a vital community need by taking in at-risk animals and re-purposing them so that they can be adopted into loving homes. To complete an adoption application, visit Almost Home Animals web site at: <u>http://almosthomeanimals.org/applications/adoption/</u>. Here are the latest animals available for adoption.

Name: Agatha Sex: Female Age: 2 years old Breed: Shepherd-mixed

Agatha is a sweet two-year-old

shepherd mixed girl who was running the streets of Southfield for a long time, but has since become a well-



behaved domesticated canine. She is highly energetic and would do well with other dogs her size.

Name: Astoria Sex: Female Age: Adult age Breed: Mixed breed

Astoria was found roaming in the cold by the Animal Con-



trol Warden. She is wellbehaved and loves baths with fluffy towels. She is good with cats, but not good with other Name: Francis Sex: Male Age: 5 years old Breed: Mixed breed

Francis originally came to Almost Home as a stray, but has since become acclimated to the shelter. He loves to play with toys and bat little balls around. He is good with dogs and children, but not good with other cats.



Name: Linus Sex: Female Age: Adult age Breed: Mixed breed

Linus is an adorable housetrained cat who is super affectionate and loves to play with the scratching post and various cat toys. He is litter box trained and does well with other cats.



SOUTHFIELD CHAMBER

Chamber to host BNG networking event

By Tanya Markos-Vanno



ffective business networking is the linking together of in-

dividuals who, through trust and relationship building, become walking, talking advertisements for one another.

But don't bother with your business card; networking success comes from building real relationships.



Business networking is perThe Chamber BNG (Business Network Group) empowers area professionals to network, share information and develop leads in a relaxed casual business setting.

haps the most effective way to build relationships and expand your customer base. And thanks to sites like LinkedIn, connecting with the right people has become a lot easier.

But networking is more than business cards and LinkedIn profiles. Making a personal connection can help build lasting and valuable relationships and thankfully in Southfield we have the BNG (Business Networking Group).

The group started off as a business referral program for Chamber members, but has since grown into a frequent event that links workers from several industries. The group is essentially a business referral collective who develop business contacts and share of leads with other members.

Many referral programs often charge anywhere from \$300 - \$600 annually to belong to a referral chapter, but BNG is free to Southfield Area Chamber of Commerce members in good standing. Referral groups will meet for one hour, twice per month on the same day and time and at the same location. The next BNG session is Wednesday, April 17, at 20300 Civic Center Drive, 8:30 - 9:30 a.m.

If you are interested in learning more or becoming a BNG member, contact the Chamber office at 248.557.6661.

HUMAN RESOURCES



Southfield April employment opportunities

Browse through the latest round of employment notifications with the City of Southfield

By Christine Catalanotte

he City of Southfield is one of the area's most interesting municipalities. With a staff that serves a population of nearly 80,000 residents and a business community comprised of numerous Fortune 500 companies (that brings Southfield's population to approximately 250,000 during a typical day), the city offers one of the most unique employment experiences in the southeastern Michigan area. Here are the latest job opportunities for employment seekers.

Job Postings

Position: Highway Maintenance Worker City of Southfield

JOB DUTIES

• Responsible for various maintenance tasks in carpentry and general maintenance and construction work.

• Performs a combination of: erecting & repairing guard rails, highway markers and snow fences, using hand tools, nails, and power tools.

MINIMUM REQUIREMENTS

• Must be high school graduate and have the equivalent of two (2) years of full time work experience in any or all of the following: commercial landscape maintenance, snow plowing, general construction, cement/asphalt repair Position: Network Services Administrator – Library City of Southfield

JOB DUTIES

The Network Services Administrator - Library is responsible for the daily administration, monitoring and security of all Library computer networks, (wired and wireless) and associated supporting network design and infrastructure, and to ensure the proper daily operations of the Library's technological services.

MINIMUM REQUIREMENTS

• Bachelor's Degree or equivalent experience in Computer Science or related field with the following certifications: Novell Netware 5 or 6 CNE, Microsoft MCSE Cert, Micro Focus GroupWise 2014

APPLY AT: City of Southfield, Human Resources Department, 26000 Evergreen Road, Southfield, MI 48076. Visit cityofsouthfield.com to view full job postings/listings.

JOB TIPS

How to go about nailing your job interview

By Lisa Straske

re you in the market for a new job? Searching for a job can be daunting task as you are in competition with hundreds or even thousands of professionals. Here are some conventional and not-so conventional tips to find employment.

1. Practice and Prepare

Review the typical job interview questions employers ask and practice your answers. Strong answers are those that are specific but concise, drawing on concrete examples that highlight your skills and back up your resume. Your



2. Ask questions

Also, have a list of your own questions to ask the employer ready. In almost every interview, you'll be asked if you have any questions for the interviewer. It is important to have at least one or two questions prepared in order to demonstrate your interest in the organization. Otherwise, you might come across as apathetic, which is a major turnoff for hiring managers.

3. Develop a Connection With the Interviewer

In addition to indicating what you know about the company, you should also try



Job interviews can pose daunting challenges, but by being prepared and doing due diligence and research, you can nail your job interview. Photo credit: Getty Images.

answers should also emphasize the skills that are most important to the employer and relevant to the position. Be sure to review the job listing, make a list of the requirements, and match them to your experience.

tion with your interviewer can up your chances of getting hired. People tend to hire candidates they like and who seems to be a good fit for the company's culture.

For additional tips and advice, visit Michigan Works web site at michiganworks.org.

to develop a connection with your interviewer. Know the interviewer's name. and use it during the job interview. (If vou're not sure of the name, call and ask prior to the interview. And, listen very carefully during introductions. If you're prone to forgetting names, jot it down in small letters at the bottom of your notepad. Building rapport and making a personal connec-

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