The heArt of Placemaking
October 21, 2014
www.southfieldcitycentre.com
Southfield City Centre District

“To create & maintain a vibrant 24/7 Pedestrian-Friendly Mixed-Use Environment”
Southfield City Centre District

Strategic Approach to Place Making

• Marketing & Branding
• Special Events
• Urban Design & Concept Vision
Southfield City Centre District

Marketing & Branding

• Gibbs Retail & Hotel Market Analysis (January 2012)

www.southfieldcitycentre.com
Special Events

DIA Inside Out Art Exhibit

Eat to the Beat Concerts

Face to Face Art Project

Food Truck Rally

LTU 4 Mile Run
Urban Design & Concept Vision – Studio [Ci]
Urban Design & Concept Vision – Studio [Ci]
Urban Design & Concept Vision – Studio [Ci]
Urban Design & Concept Vision — Studio [Ci]
Urban Design & Concept Vision – Studio [Ci]

Ten Mile & Evergreen Roads
Urban Design & Concept Vision – Studio [Ci]

Medium Density Housing
Public Realm Projects

- Civic Center Drive (2012)
- Front Lawn Loop (2014)
- Evergreen Road (2014/2015)
  - 2 Roundabouts
  - Landscape Medians
  - Mid-Block Pedestrian Crosswalks
  - Street Lighting
  - Wayfinding Signage
Civic Center Drive Decorative Crosswalks
Front Lawn Loop

City Hall

Evergreen Rd

Library

N
Front Lawn Loop (Sept/Oct 2014)
Evergreen Road Redevelopment (2014)
Evergreen Road Redevelopment (2014)
Evergreen Road Redevelopment (2014)

Wayfinding Pedestrian Signage

Wayfinding Kiosk
Evergreen Road Rain Garden
Evergreen Road
Pervious Pavers
Evergreen Road Redevelopment (2014)

Existing Site Elements

New Site Elements
Urban Design & Concept Vision - Gateways

CIVIC CENTER DRIVE & NORTHWESTERN HIGHWAY

LEGEND
A. EXISTING TREES, TYPICAL
B. EXISTING SIDEWALKS
C. EXISTING OAKLAND COMMONS SIGN
D. PROPOSED MEDIAN
E. PROPOSED MASONRY WALLS AND PIER
F. DECORATIVE PAVING, TYPICAL
G. ORNAMENTAL PLANTINGS
H. SITE FURNITURE, TYPICAL
I. MAJOR LIGHTED WALL SIGN
J. RELOCATED LTU SIGN
K. PROPOSED EVERGREEN TREES
L. PROPOSED MEDIAN WITH ORNAMENTAL PLANTINGS
M. OBLISK
N. STAMPED CONCRETE CROSS WALKS

NORTHWEST CORNER
SCALE: 1" = 30' - 0"

NORTHEAST CORNER
SCALE: 1" = 25' - 0"

SOUTHEAST CORNER
SCALE: 1" = 20' - 0"

SOUTHWEST CORNER - CAMPUS OF LTU
SCALE: 1" = 30' - 0"

ELEVATION - SOUTHEAST CORNER ALTERNATE DESIGN
NO SCALE

SOUTHFIELD GATEWAY PROJECT
CITY CENTRE ADVISORY BOARD
SOUTHFIELD, MICHIGAN

JANUARY 2012
Urban Design & Concept Vision - Gateways

SOUTHFIELD GATEWAY PROJECT
CITY CENTRE ADVISORY BOARD
SOUTHFIELD, MICHIGAN

OVERALL PLAN
SCALE: 1" = 30'-0"
Urban Design & Concept Vision – Pedestrian Amenities
“Low Hanging Fruit”

SMART Partnership

Solar Panels

Decorative benches & receptacles

Decorative crosswalks
Urban Design & Concept Vision – Gateways/Partnerships

Lawrence Tech University

Eaton Corporation
Urban Design & Concept Vision – Gateways/Partnerships

Oakland Commons

Macabees Center
LTU Freshman Dorm
LTU Freshman Dorm
Spring 2014

160 students
LTU: Taubman Complex (Bio-Medical Engineering) Fall 2014

Phase I: 42,000 square feet
City Centre II
Phase II: 24,000 square feet
Fall 2014

Under Construction
Civic Plaza/Arbor Lofts

Phase III Mixed-Use
43,000 sq. ft.

Phase I Mixed-Use Residential
114,356 sq. ft.

Phase II Retail
10,000 sq. ft.
Arbor Lofts Phase I

171 Beds
Mixed Use
114,356 sq. ft.
Arbor Lofts Outparcel Retail Phase II

10,000 square feet
Arbor Lofts Mixed Use Phase III

43,000 square feet
Arbor Lofts Mixed Use Phase IV

12-16 Garden Apartments with Future 2,500 sq. ft. Retail on the corner of Civic Center Dr. and Central Park Blvd
Travelers Tower Outparcel

19,000 square feet
Travelers Tower Outparcel
Travelers Tower Outparcel
1-800-LAW FIRM

$1 Million Energy Upgrades

Proposed Solar Carport
1-800-LAW FIRM
Southfield Public Arts Commission
(Enacted 10/20/14)