



## SOUTHFIELD CITY CENTRE PLAZA

The Southfield City Centre is an ambitious long-range planning project to recapture a more cosmopolitan setting for central Southfield. The plan encompasses the best qualities of traditional city centers, with buildings and public spaces designed to be people-friendly and accommodating offices, services, retail and housing.

The *City Centre Plaza* is envisioned as a mixed-use area where people can enjoy a variety of activities, and will serve as the focal point for fun-filled events, including street fairs, concerts and art exhibits.

### Own a Piece of the Plaza...

Though primarily financed by corporations and businesses in the City Centre District, the project requires additional community-wide support to provide a people-friendly atmosphere of outdoor cafés, after-work meeting spots, retail shopping and a central activity venue for those living and working in the community. The *City Centre Plaza* walkways will be paved in bricks featuring the names of its financial supporters, creating a friendly, international ambience.

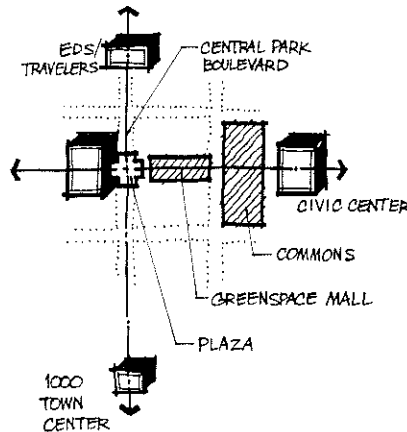
Individuals and families can become a part of this exciting project through sponsorship of the *City Centre Plaza* "Buy a Brick" program. Your tax-deductible donation of \$50, \$75 or \$200 entitles you to purchase a brick as an individual, couple or family as an ongoing testament of your commitment to the community in which you live or work.

### A Lasting Legacy

Your donation serves as a lasting legacy. Bring your children — and grandchildren — to the Plaza and show them the "family brick." You and your family can point with pride to your piece of the Plaza and Southfield's future! Your individual contribution can commemorate your personal support, or make the ideal gift for that special someone.

For only \$50, a 4" x 8" brick is engraved with your name or that of your loved one; or, for \$75, two names — for example, John and Mary Smith — can be engraved. An 8" x 16" "Superbrick," available for a contribution of \$200, provides up to six lines for your family name.

Help build a better Southfield by joining the quest to make the City Centre one of Southfield's premier gathering places.



## SOUTHFIELD CITY CENTRE PLAZA "BUY A BRICK" Application Form

To buy your brick, please complete this form and return it, with your check, to the address below. In return, we will send you a "Buy a Brick" certificate.

**YES!** I want to be a part of the Southfield *City Centre Plaza* personalized "Buy a Brick" paving program. Enclosed is a check for:

Qty.

- INDIVIDUAL BRICK(s): \$50**  
One 4" x 8" brick printed with a maximum of **two lines; 14 characters/line** (including spaces).
- BRICK(s) for TWO: \$75**  
One 4" x 8" brick printed with a maximum of **three lines; 14 characters/line** (including spaces).
- SUPERBRICK(s): \$200 (families)**  
One 8" x 16" brick: unlimited names; **six-line maximum; 24 characters/line** (including spaces).

Total enclosed: \$ \_\_\_\_\_

Please make checks payable to:  
City Centre Advisory Board — "Buy a Brick"

\_\_\_\_\_  
purchaser's name

\_\_\_\_\_  
address

\_\_\_\_\_  
state      zip      telephone

Please see the other side of this form to indicate names to be printed on your brick.