



**Mayor Brenda L. Lawrence and the Southfield
City Council
Hosts PartnerAmerica™ Small Business Conference**

Date:

December 3, 2007

Location:

Southfield Public Library
26300 Evergreen Road

RSVP by:

**Nov 30, 2007
248-796-5100**

Partner America™

Partner America is a public-private partnership created by the United States Conference of Mayors and American Management Services, Inc. to help small and mid-sized businesses improve profits and sales through management technical assistance in hundreds of cities, and every state across the nation. Partner America is the first initiative focused specifically on combining the resources and programs offered by local and federal government agencies with the management expertise provided by private enterprise to implement profit-improvement programs for U.S. businesses. Find us at www.partneramerica.com.

**U.S. Conference of
Mayors**

The United States Conference of Mayors, "the Conference", is the official non-partisan organization of cities with populations of 30,000 or more, and focuses on the development and implementation of national urban policies impacting the sustainable development and growth of cities across the United States. Find us at www.usmayors.org.

For More Information:

Marty Williams
248-796-5900
or
mwilliams@cityofsothfield.com

8:00 - 8:30am

Registration and Continental Breakfast

8:30 - 8:40am

**Welcoming Remarks
by Mayor Brenda L. Lawrence**

8:40 - 8:50am

**Susan Busch, President of the Southfield Area
Chamber of Commerce**
Master of Ceremonies – Overview of Conference

8:50 - 9:20am

**Richard King, Regional Director, Michigan Small
Business and Technology Development Center**

9:20 - 9:50am

**Cynthia Grubbs, Manager of Diversity Initiatives,
Michigan Economic Development Corporation**

9:50 - 10:00am

Break

10:-10:30 am

**Doug Adams, Vice President, SBA Lending,
Comercia Bank**

10:30-11:00 am

**Anthony Outley, General Services Administration
"Selling to the federal government"**

11:00-11:45 am

**"Do You Really Want to Make A Profit"
The Partner America Challenge
George A. Cloutier, Chairman, Partner America
and Chairman and CEO of American Management
Services, Inc.**

11:45- 12:00pm

Next Steps – Mayor Brenda L. Lawrence

12:00–1:00pm

Small Business Networking Luncheon